



2017 National Conference
Summer Changes Everything™ – We've Got the Power!
October 23-25, 2017 | Phoenix, AZ

EXHIBITOR PROSPECTUS

The National Summer Learning Association's *Summer Changes Everything™* national conference

Conference exhibitors reach:

- A prime national audience of more than **700 summer program leaders, school officials, educators, policymakers and advocates** looking for effective tools to accelerate achievement, more than two-thirds of whom are directly responsible or highly influential over purchasing decisions
- **Strategic partners in diverse collaborative partnerships at the community level** in need of solutions to track and improve system-wide outcomes for summer and afterschool learning
- An extended network of **11,000 NSLA stakeholders** serving millions of children, who receive steady news about conference exhibitors and content for months leading up to and following the conference
- **Thousands more participating in a national movement** toward expansion and innovation in learning time, increasingly seen as a core strategy for education reform and workforce development, through NSLA's active social media presence and your ongoing support of summer learning

2017 EXHIBITOR RATES

Booth Type	Before August 15, 2017	After August 15, 2017
For-profit Table Top	\$1,175	\$1,375
Non-profit Table Top	\$850	\$1,050

Table top fee includes:

- Wi-fi access for 1 device
- 6' skirted table, two chairs, wastebasket and table signage
- (1) comp registration (valued at \$575 each) and discounted additional registrations (\$450 each)
- Company listing and description in *Summer Times* e-newsletter with 11,000 subscribers
- Company listing and hyperlink on conference website
- Company listing and description in on-site mobile app and discounted advertising opportunities
- Access to more than 700 key decision makers in the out-of-school time field with dedicated table top hours – (1) Reception, (2) breakfasts and (3) breaks and/or other meal functions in the display area

For more information, please contact Amy Motyka at amotyka@mmgevents.com or 703-610-0269.

NSLA Exhibit Contract
2017 Summer Changes Everything™ National Conference
Phoenix, Arizona
October 23-25, 2017

Organization: _____

Contact: _____ **Title:** _____

(This is the person designated to receive all correspondence from us regarding your exhibitor registration.)

Street Address: _____

City: _____ **State:** _____ **Postal Code:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Product Selection(s)

FOR PROFIT COMPANY

For Profit Table Top \$1,375 x ____ (Quantity) = Total: \$_____ (After 8/15/2017)

For Profit Table Top \$1,175 x ____ (Quantity) = Total: \$_____ (Before 8/15/2017)

Additional Registrations \$450 x ____ (Quantity) = Total: \$_____ (Limit – 2)

NON PROFIT ORGANIZATION

Non Profit Table Top \$1,050 x ____ (Quantity) = Total: \$_____ (After 8/15//2017)

Non Profit Table Top \$850 x ____ (Quantity) = Total: \$_____ (Before 8/15/2017)

Additional Registrations \$450 x ____ (Quantity) = Total: \$_____

Total Payment: \$_____ **Preferred Booth Location(s) (please list top 2):** _____

PAYMENT INFORMATION:

Payment Enclosed (Please make check payable to National Summer Learning Association.) Payment must be submitted along with this form.

Charge Credit Card: VISA MasterCard AMEX Discover

Card Number: _____ Exp. Date: _____

Print name as it appears on card: _____ Security Code: _____

Billing address including postal code: _____

Payment Instructions: Credit card payments may be faxed to 703.610.0203. Mail check payments to:
National Summer Learning Association, c/o Meetings Management Group, 8400 Westpark Dr, 8th Floor,
McLean, VA 22102

Exhibitor Rules and Regulations

1. **APPLICATION** - Application for exhibit space must be made on the printed form provided by the NSLA. The exhibitor fully understands that the exhibit space application form shall become a binding contract and is subject to the terms and regulations set forth by NSLA. NSLA reserves the right to reject an application which, in its judgment, is not appropriate for this exhibit.
2. **CANCELLATION AND REFUND POLICY** - Full refund will be made if written notice of cancellation is received at NSLA before July 15, 2017. A 50% refund will be made if written notice of cancellation is received between July 16, 2017 and August 15, 2017. No refunds will be made if cancellation is received on or after August 16, 2017.
3. **LIABILITY POLICY** - The exhibitor indemnifies and agrees to hold harmless NSLA, the Hyatt Regency Phoenix, Meetings Management Group and all of their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses (including attorney fees) arising from any damages to property or bodily injury to exhibitor, his agents, representatives or employees by reasons of the exhibitors occupancy or use of the exhibition space.
4. **EXHIBIT SPACE SET-UP** - All displays must be set up one hour prior to the official opening of the conference. Space not occupied or set up by the opening may be reassigned for other purposes. NSLA management reserves the right to substitute comparable exhibit space for unforeseen circumstances.
5. **DEFAULT OCCUPANCY** - Any exhibitor failing to occupy the exhibit space contracted for is not relieved of their financial obligation to NSLA.
6. **CONFLICTING MEETING OR SOCIAL EVENTS** - The exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees or exhibitors from the conference or the exhibit area during the official hours of the conference and exhibits.
7. **DISTRIBUTION OF PRINTED MATTER/SOLICITATION** - Distribution of advertising material, samples, souvenirs, publications, or printed material of any sort, shall be restricted to the exhibitor's rented space and can only apply to the exhibitor's business. Special distribution of literature for a company or affiliation other than the name on the application or literature distributed anywhere else must be approved by NSLA.
8. **INSURANCE** - Exhibitor shall carry his/her own insurance covering all risks (liability, fire, theft, damage, etc.). NSLA management and the Westin Seattle assume no responsibility for the safety of properties of the exhibitors. NSLA will exercise reasonable care in safeguarding exhibitor's property. At all times during Exhibitor's use of exhibition space, Exhibitor shall maintain: Statutory workers' compensation insurance, in accordance with the laws of the State of Washington; Employers' liability insurance with limits of at least one million (\$1,000,000.00) per accident covering all of Meeting Group's personnel performing work at Hotel property in connection with the Agreement; commercial general liability insurance with contractual indemnity coverage and combined single limits in the minimum amount of three million dollars (\$3,000,000.00) per occurrence for personal injury and property damage; and commercial automobile liability insurance with coverage for owned, non-owned, rented and borrowed automobiles with a combined single limit of not less than one million dollars (\$1,000,000.00). The insurance provided by Exhibitor shall name the NSLA, its parent company, subsidiaries and affiliates as additional insured, shall be issued by a company with a current A M Best Company rating of at least A:VII and may be obtained through one or a combination of insurance policies. **A copy of this certificate must be turned into NSLA and/or MMG before the start of the event.**
9. **SUBLETTING OF SPACE** - Exhibitor agrees not to assign or sublet space or any part thereof; not to display articles or brochures other than those describing their products, unless approved by NSLA.
10. **PROTECTION OF THE EXHIBIT FACILITY** - Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to the columns, walls, floor or other parts of the exhibition area without permission from NSLA. Packing, unpacking and assembly of exhibits shall be done only in designated areas.
11. **SERVICE ORGANIZATION** - When union personnel are required, it shall be the exhibitor's responsibility to comply with their requirements. In no event shall NSLA be responsible for the conduct of contractors or their employees. NSLA assumes no responsibility for failure to perform by contractors, their charges, or any other matter relating to contractor or the exhibit area.
12. **RESTRICTION ON SELLING** - Any sale of any kind that involves the exchange of currency for goods received during the exhibition is strictly prohibited.
13. **LINE OF SITE/DIMENSIONS** - All exhibitors must construct their exhibit in a manner that does not block the line of sight for neighboring exhibits as well as height restrictions. Show management has final determination on line of sight issues. Exhibitors agree to adhere to the decision of show management.