Summer Learning Day is July 13, 2017!
RADIO (PSAs)

Use the copy below to record a Public Service Announcement (PSA) or provide it to a local station as "live copy" to be read on-air.

Some tips for submitting a radio PSA:

• Edit the copy as appropriate to include your local organization promoting the message.
• Research the requirements of your local radio station online or by contacting the station's director of public or community affairs. Some stations accept pre-recorded PSAs; others prefer scripts and they may each have different instructions.
• Follow each station's specific requirements, which may direct you to fill out an online form or send email details, and may necessitate edits to the copy.
• Personal contacts are always a plus – perhaps a friend or board member knows someone at a local radio station or you know a local celebrity that is willing to record your message.

:30 Summer Learning PSA/Station Read
Kids work hard to learn important skills like math and reading during the school year. But each summer, they can lose up to two months of those hard-earned skills. Cumulative years of summer learning loss puts kids at risk for not graduating high school, and can jeopardize their future. The National Summer Learning Association and [LOCAL PARTNER OR PROGRAM] want to shape smarter summers, brighter futures for our young people, and you can, too. Keep kids learning this summer. Visit SummerLearning.org to learn how.

:20 Summer Learning PSA/Station Read
Kids work hard to learn during the school year. But each summer, they can lose up to two months of math and reading skills. The National Summer Learning Association and [LOCAL PARTNER OR PROGRAM] want all young people to thrive each summer and all year. Visit SummerLearning.org to learn more.

:15 Summer Learning PSA/Station Read
Kids work hard to learn during the school year. But each summer they can lose up to two months of math and reading skills. Fight summer learning loss and keep kids learning this summer. Visit SummerLearning.org.