



## Social Media Copy for Twitter and Facebook

Use this social media copy on Twitter and Facebook to help spread the word to #KeepKidsLearning this summer. [Click here](#) for images to share along with your posts.



### Posts for Facebook

By 5th grade, cumulative years of summer learning loss can leave low-income students 2.5 to 3 years behind peers. #KeepKidsLearning Go to [www.summerlearning.org](http://www.summerlearning.org)

The size of the achievement gap remains constant during the 9 months of the school year; widens during summer. #KeepKidsLearning To find out more, visit [www.summerlearning.org](http://www.summerlearning.org)

6 out of every 7 students who receive free- and reduced-price lunches lose access to them when school lets out. #KeepKidsLearning Find summer meals locations at [www.summerlearning.org](http://www.summerlearning.org)

Research shows that children gain weight twice as fast over the summer compared to during the school year. #KeepKidsLearning and healthy during summer. Go to [www.summerlearning.org](http://www.summerlearning.org)



### Tweets for Twitter

The summer off season is a time to get better and stronger, not take a break. [www.summerlearning.org](http://www.summerlearning.org) #KeepKidsLearning

Your brain is a muscle; don't forget to work it out this summer. #KeepKidsLearning through #summerlearning at [www.summerlearning.org](http://www.summerlearning.org).

#SummerLearning loss is a significant contributor to the #AchievementGap. Find resources at [www.summerlearning.org/SummerLearningDay](http://www.summerlearning.org/SummerLearningDay). #KeepKidsLearning

Low-income kids lose 2-3 mos reading while higher-income make gains during summer. Get the facts: <http://bit.ly/2qxHSjg> #KeepKidsLearning

Most kids lose 2 months of math skills in the summer. Year after year losses add up. #KeepKidsLearning [www.summerlearning.org](http://www.summerlearning.org)

30% of low-income youth accepted into college do not enroll in fall due to #SummerLearning loss.  
#KeepKidsLearning [www.summerlearning.org](http://www.summerlearning.org)

#SummerLearning CAN make a difference in college access & completion. Find Research in Briefs at  
<http://bit.ly/2smXVo7>. #KeepKidsLearning

Research shows that kids gain weight 2x as fast over summer compared to the school yr.  
#KeepKidsLearning & active. [www.summerlearning.org](http://www.summerlearning.org)

Summer break greatly contributes to the #achievementgap. See Summer by the Numbers infographic:  
<http://bit.ly/2rRnT2b> #KeepKidsLearning

Findings from @WallaceFdn show kids in #summerlearning programs experienced educational benefits:  
<http://bit.ly/2coPFKE> #KeepKidsLearning

#KeepKidsLearning with a healthy mind. Text 'FOOD' to 877-877 to find #summermeals near you!  
@nokidhungry @summerlearning

Help your child turn the summer slide into summer stride! #KeepKidsLearning w/ @BeALearningHero:  
[bit.ly/LHSummerStride](http://bit.ly/LHSummerStride). #bealearninghero

[Check out Learning Heroes' Summer Stride Social Media Toolkit.](#)

### **JUNE 28: SUMMER LEARNING ADVOCATES HILL DAY – Register here.**

SCHOOL YEAR = Faucet on for ALL kids. SUMMER = Faucet OFF for low-income kids. #KeepKidsLearning  
Petition your Reps! <http://bit.ly/2qxSVJ2>

#KeepKidsLearning! @summerlearning Advocates Hill Day on Wednesday, June 28 in Washington, DC.  
More info: <http://bit.ly/2qxSVJ2>

Trump wants to eliminate federal funding for afterschool and summer programs. Petition your Reps!  
<http://bit.ly/2qxSVJ2> #KeepKidsLearning

#KeepKidsLearning all summer. Keep funding #21CCLC. Petition your Representatives! Find out how:  
<http://bit.ly/2qxSVJ2>

### **Flashback Friday & Throwback Thursday**

Use #FlashbackFriday or #ThrowbackThursday on Facebook, Twitter or Instagram to share pictures or  
memories from your own summers growing up! #KeepKidsLearning

**Follow NSLA on Twitter at @SummerLearning and  
on Facebook at @SmarterSummers.**