



# NATIONAL SUMMER LEARNING DAY

**Celebrate with your customers!**

National Summer Learning Day (NSLD) is an advocacy day aimed at emphasizing the importance of a safe, healthy, and educational summer.

Do your customers understand the importance of summer learning? Tell them. Involve them. Invite them to celebrate National Summer Learning Day in your store on July 13<sup>th</sup>, 2017. By hosting an event for NSLD, you're making a difference in your community and strengthening your bond with customers. Once you've decided how you want to celebrate the day, be sure to [register](#) your event to help families and media find you.

## Need ideas? We've got you covered!

[The National Summer Learning Association](#) (NSLA) offers a variety of resources to help celebrate National Summer Learning Day and to keep kids learning, active and healthy all summer long:

- 
- [Ten Tips for Celebrating Summer Learning Day](#)
  - [Free printouts for kids](#)
  - [10 Tips to Help You Plan for Summer Learning](#)
  - [Top 10 Easy Summer Learning Tips for Parents](#)
  - [Tips to Keep Tweens and Teens Learning During the Summer](#)
  - [Tips to Keep Kids Active and Healthy During the Summer](#)
  - [Learning Heroes "Summer Stride" Comic Strip \(En Español\)](#)
- 

Check out the NSLA [Summer Learning Day Events Calendar](#) for celebration ideas and tips for avoiding summer learning loss.

If you need more information about summer learning loss and methods of prevention, please watch the [Summer Matters Webinar](#), hosted by NSLA's Matthew Boulay and Carson-Dellosa's Nathan Hemmelgarn.

## #KeepKidsLearning

The National Summer Learning Association (NSLA) is a non-profit organization focused on closing the achievement gap by increasing learning opportunities for all youth. NSLA offers expertise and support for programs and communities, and advocates for summer learning as a solution for equity and excellence in education.