Summer Planning Bootcamp
March 30 - 31, 2022

Featuring
U.S. Secretary of Education
Miguel Cardona
and summer learning experts
from across the country

In partnership with:

[Logos of various organizations]
Day 1, Part 1: Wednesday, March 31
presented by

The Impact of COVID-19 on Kids: What the Data Tell Us
Panel

Moderator
Christina Russell
Policy Studies Associates

Emma Dorn
McKinsey & Company

Cecelia Leong
Attendance Works

Megan Kuhfeld
NWEA

Deirdra Hawkes
American School Counselor Association
Our Vision and Reach

Vision

To ensure all young people in America, regardless of background and income, can afford and access a high-quality summer learning experience every year.

We serve and support more than 15,000 leaders from:
- School Districts and State Education Agencies
- Youth-serving Government Agencies
- Wide-range of Non-profit partners and programs:
  - Summer Camps, Nature-based, Travel, STEM, Arts, Sports, Service, College Prep Programs
  - Summer Youth Employment and Internships
PROFESSIONAL SUMMER LEARNING COMMUNITIES

New Vision for Summer Schools
Alan Ingram
Former Superintendent of Schools
Springfield, MA

Public Housing
Emily Samose
Principal
ECS Consulting

Libraries
Liz McChesney
Former Chief Children’s Librarian in Chicago
Youth Services in Libraries

College Access & Summer Melt
Rico Biancafi
Principal
Third Settlements and Posse Foundation

Arts Education
Beth Salyers
Founder and CEO
Custom Learning Atelier

Sports & Health
Megan Bartlett
Founder
The Center for Healing and Justice Through Support
PROFESSIONAL SUMMER LEARNING COMMUNITIES

Environment & Outdoor
Arthur Pearson
President & CEO
Thompson Island Outward Bound

Youth Employment & Internships
Dawn Hill
Youth Programs & Business Partnerships Manager
City of Charlotte

Health Sciences
Jake Weinfeld
Executive Director
MERIT Health Leadership Academy

Special Populations
Sterling Leija
Executive Camp Director
Roundup River Ranch

Research
Christina Russell
Senior Managing Director
Policy Studies Associates

State Summer Learning Network
Mashona Council
President
Council Consulting, LLC
UPCOMING EVENTS & RESOURCES

- DiscoverSummer.org
- Consulting
- National Summer Learning Week  July 11-15, 2022
- Summer Changes Everything National Conference  October 24-26, 2022
- Professional Summer Learning Communities
Christina Russell
Managing Director
Policy Studies Associates
NSLA Field Consultant
Research, Evidence and Practice Summer Professional Learning Community (PLC)
Panel

Emma Dorn
Education Practice Manager
McKinsey & Company

Cecelia Leong
Vice President of Programs
Attendance Works

Megan Kuhfeld
Senior Research Scientist
NWEA

Deirdra Hawkes
Director of Programs and Advocacy
American School Counselor Association
School Counselors are certified/licensed educators who improve student success for all students by implementing a data-informed comprehensive school counseling program.

**School Counselors’ Role**

School counselors play an essential role in creating an equitable, inclusive school culture promoting success for all.

**School Counselors Help All Students:**

- Apply achievement strategies
- Manage emotions
- Plan for postsecondary options (higher education, military, workforce)

**Ideal Caseload**

- 250 students per school counselor

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**The Road to Positive Outcomes**

- Achievement
- Discipline
- Attendance

- Mindsets
- Social Skills
- Learning Strategies
- Self-Management Skills
COVID-19 and student learning

The disparities are real, and students need help

January, 2021
What is the impact of the pandemic on student learning to date?
Tangible learning loss has already occurred
Amount students learned in the 2019-2020 school year, % of historical scores

Source: Curriculum Associates fall assessment data
Students didn’t just learn less reading and math due to school shutdowns, they also experienced broader losses.

Broader curriculum
- Science
- History

Broader skills and capabilities
- Motor skills
- Socio-emotional learning

Mental health
- Trauma
- Anxiety and depression

Physical health
- Obesity
- Physical fitness


Students “regressed” and were “unable to hold a pencil, when they could do so before”

Anxiety and depression increased with lengthy school closures

Some pupils “gained weight over the lockdown”
Why is learning loss so unequal?
Black and Hispanic students are more likely to be learning remotely

Source: EdWeek, EdSurge, CPRE, NCES US Public school data
Gaps in access have narrowed since the spring, but still remain

**Access to devices for learning**
Percentage of students who always or usually have access (May 2020 to Oct 2020)

**Access to the internet**
Percentage of students who always or usually have access (May 2020 to Oct 2020)

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Source: U.S. Census Household Pulse Survey, Computer and Internet Availability in Households with Children in Public or Private School, by Select Characteristics
Black and Hispanic students are twice as likely as white students to have no access to live contact with teachers

Students who have no live interaction with teachers this fall (in person, by phone, or by video), %

Average: 12%
White: 8%
Black: 15%
Hispanic: 16%

Black and Hispanic students are twice as likely as white students to have no access to live contact with teachers.

Source: U.S. Census Household Pulse Survey, Days Spent in Live Contact with Teachers, in the Last 7 Days, Relative to Before the Coronavirus Pandemic, October 2020
What does this look like going forward?
Different scenarios significantly impact the scale of learning loss
Estimated loss in mathematics learning from March 2020 to June 2021

**No Progress**: Learning loss as in spring
- 1 school-day lost

12-16 months

5-9 months

10 months

Source: Curriculum Associates i-Ready Assessment data; Public U.S. district reopening analysis, by select characteristics; U.S. Census data, October 2020; Megan Kuhfeld, Dennis Condon, and Doug Downey, When does inequality grow?, 2019; Center for Research on Education Outcomes, Online Charter Schools Study, 2015
Different scenarios significantly impact the scale of learning loss
Estimated loss in mathematics learning from March 2020 to June 2021

Status Quo: Existing modalities with mix of remote quality
- 1 school-day lost

11-12 months
- Students of color
- White students
- Average overall

7-8 months

9 months

Different scenarios significantly impact the scale of learning loss
Estimated loss in mathematics learning from March 2020 to June 2021

Better remote: Investment to improve remote and hybrid

- 1 school-day lost

7-8 months

4-5 months

6 months

Students of color

White students

Average overall

Source: Curriculum Associates i-Ready Assessment data; Public U.S. district reopening analysis, by select characteristics; U.S. Census data, October 2020; Megan Kuhfeld, Dennis Condon, and Doug Downey, When does inequality grow?, 2019; Center for Research on Education Outcomes, Online Charter Schools Study, 2015
Different scenarios significantly impact the scale of learning loss

Estimated loss in mathematics learning from March 2020 to June 2021

**Back to school:** Status quo until Jan; typical growth thereafter

- 1 school-day lost

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<thead>
<tr>
<th>6-7 months</th>
<th>4-5 months</th>
<th>5 months</th>
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Investment to improve remote and hybrid
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White students
Average overall

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Lost learning has very real implications for the future of individual students, and our economy as a whole

~7 months
learning loss

$61,000-
$82,000

Lifetime earning loss for the average student

$173-271 billion

Annual loss in GDP by 2040 (0.8-1.3% loss)

Source: Using Hanushek and Woessman 2008 methodology to map national per capita growth associated with decrease in academic achievement, and using National Assessment of Education Progress relationship with the earnings.
The COVID-19 slide: What summer learning loss can tell us about the potential impact of school closures on student academic achievement

Building Resilience in Youth Through Summer Experiences

2022 Summer Learning Toolkit – Michigan

Helping Students in Troubling Times

Shaping Summertime Experiences
Recruitment, Retention, and Relationships: Supporting Staff to Support Youth
Panel

Moderator
Brodrick Clarke
NSLA

Rod Hsiao
InPlay

Andrew Maxey
Tuscaloosa Public Schools

Sergio Garcia
Big Thought

Katie Willse
The Learning Agenda
Brodrick Clarke
Vice President, Programs and Systems Quality
NSLA
Panel

Rod Hsiao
Founder and CEO
InPlay

Andrew Maxey
Director of Strategic Initiatives
Tuscaloosa Public Schools

Sergio Garcia
Senior Manager of Learning Systems
Big Thought

Katie Willse
Engagement Manager and Senior Consultant
The Learning Agenda
RESOURCES TO CHECK OUT

Summer Learning Recruitment Guide

Out-of-School Time (OST) Leader’s Guide to Equitable Hiring and Staff Development Practices

InPlay Informational Flyer

Wallace Summer Planning Toolkit
SUMMER PLANNING BOOTCAMP

Day 2, Part 1 & 2: Thursday, March 31

Presented by

RENAISSANCE®

Engaging, and Important Content: Incorporating Innovative Health, Fitness, Arts, and Academic Learning in Summer Learning

Presented by

NATIONAL CENTER ON Early Childhood
Afterschool and Summer Enrichment

Investment of a Generation: Accessing and Leveraging Government Funding and Partnerships
UPCOMING EVENTS & RESOURCES

- DiscoverSummer.org
- Consulting
- National Summer Learning Week  July 11-15, 2022
- Summer Changes Everything National Conference October 24-26, 2022
- Professional Summer Learning Communities
Thank you!

The webinar was recorded and will be available on NSLA’s website.

summerlearning.org