



**SUMMER**  
**CHANGES**   
**EVERYTHING**<sup>TM</sup>

**OCTOBER 21-23, 2019**  
**OMNI ATLANTA HOTEL AT CNN CENTER**



**national summer  
learning association**

**Annual Conference | #SummerChangesEverything**

# Greetings from the Chairman and New CEO

Dear Colleagues:

On behalf of the National Summer Learning Association's (NSLA) Board and staff, welcome to the great city of Atlanta. This is our first Summer Changes Everything™ national conference in our new leadership roles as NSLA Board Chair and CEO, and we are delighted to join hundreds of inspiring leaders from across the country!

For more than 25 years, NSLA has captured the magic and hidden value of summer. As many of you know and experience daily, high-quality summer programs, depending on their design, benefit children and youth in academics, health, career preparation, and social and emotional skills.

NSLA believes that the summer time is truly:

- **A time for Impact** – with the right opportunities and high quality, well-funded programs, summer can be a time for children of all backgrounds to have new experiences, learn in different ways and at their own pace.
- **A time for Innovation in education**– a chance for educators, community program providers to pilot new ideas and be more creative in engaging students in unique settings and experiences.
- **A time for integration** – to build community partnerships, break down artificial silos and set students up for success during the school year.

By convening and partnering with leaders from the government, business and non-profit sectors, we can ensure summer learning moves from a “nice to have” for kids to a recognized, essential component of every student’s healthy development. Summer learning loss is a solvable challenge in America, and when we harness our collective strengths, we can affect and improve the lives of millions of young people.

When it comes to the students we serve, one high-quality summer program experience can truly change everything.

Thank you for your partnership and leadership. Enjoy the conference.



Jim Quinn

Chairman, NSLA Board of Directors



Aaron Philip Dworkin

Chief Executive Officer, NSLA



# Conference Schedule-at-a-Glance

## MON | 21 ▼

7:30 a.m. - 6:30 p.m.	Conference Registration
8:00 a.m. - 9:00 a.m.	Pre-Conference Registration & Breakfast
8:30 a.m. - 12:00 p.m.	Pre-Conference Training Institute: <i>Summer Starts in September: Your Ultimate Planning Guide</i>
8:30 a.m. - 4:00 p.m.	Pre-Conference for Library Professionals - <i>Sponsored by Random House and Demco</i>
8:30 a.m. - 4:00 p.m.	Pre-Conference Summer Programs Shaping Future Leaders in the Health and Sciences
9:00 a.m. - 4:00 p.m.	New Vision for Summer School Network Meeting ( <i>invitation only</i> )
12:00 p.m. - 1:00 p.m.	Lunch Break & Registration ( <i>full day pre-conference attendees</i> )
1:00 p.m. - 4:00 p.m.	Pre-Conference Training Institute II: <i>The Wallace Foundation's Summer Learning Toolkit</i>
4:00 p.m. - 5:00 p.m.	Summer Experience Exhibit Hall
4:00 p.m. - 5:00 p.m.	Funders Meeting ( <i>invitation only</i> )
4:15 p.m. - 4:45 p.m.	First-Time Attendee Tour
5:00 p.m. - 6:30 p.m.	Town Hall with National and Georgia Summer Leaders ( <i>open to all conference attendees</i> )
6:30 p.m. - 7:30 p.m.	Welcome Reception, Registration & the Summer Experience Exhibit Hall

## TUE | 22 ▼

7:30 a.m. - 8:30 a.m.	Registration and Breakfast
8:30 a.m. - 10:00 a.m.	Opening Plenary Session & Summer Learning Awards Presentation
10:00 a.m. - 11:00 a.m.	Author Signing with Keynote Speaker   The Summer Experience Exhibit Hall
11:00 a.m. - 12:15 p.m.	Concurrent Sessions
12:15 p.m. - 1:45 p.m.	Networking Lunch & Exhibit Break
1:45 p.m. - 3:00 p.m.	Concurrent Sessions
3:15 p.m. - 4:30 p.m.	Concurrent Sessions
4:45 p.m. - 6:30 p.m.	RoadTrip Nation Documentary Screening sponsored by ACT

## WED | 23 ▼

7:30 a.m. - 9:30 a.m.	Summer Block Party Breakfast with Mini Sessions, Demos & Prizes
7:45 a.m. - 9:15 a.m.	Summer Learning Advocates Policy Briefing
9:30 a.m. - 10:45 a.m.	Concurrent Sessions
11:00 a.m. - 12:00 p.m.	Closing Plenary with NBA Legend Dikembe Mutombo and Friends - <i>Sponsored by Jr. NBA</i>

# Not-to-Miss General Sessions

## TUESDAY, OCTOBER 22

8:30 a.m. – 10:00 a.m. | International Ballroom D, E, F

### Opening Plenary - Summer Changes Everything™

Kids grow up quickly and the important transitional times of their lives like summers can change the trajectory of a young person's life. For our nation, the summer months present an opportunity to close educational and opportunity gaps that often begin at birth and to seize the summer months as a time for kids to catch up, keep up and grow strong for the school year ahead. NSLA believes educators and policymakers would be wise to ensure all students, not just a few, receive high quality summer learning experiences – something we can cross off America's to do list.



- **Welcome and Greetings**

Jim Quinn, Board Chair, National Summer Learning Association  
Aaron Philip Dworkin, CEO, National Summer Learning Association  
Richard Woods, Superintendent, Georgia Department of Education

- **NSLA Summer Learning Awards Presentation**

Matthew Nelson, Corporate Vice President, New York Life

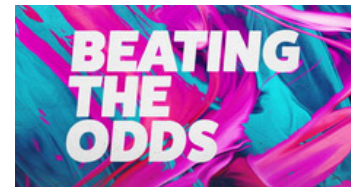
- **Keynote Address - EmPOWERing Parents & Students for Summer Success: The Importance of Summer Learning and Combating the Summer Slide**

Dr. Steve Perry, Founder & Head of Capital Preparatory Schools & Daytime TV Host

4:30 pm – 6:30 pm | International Ballroom D, E, F

### RoadTrip Nation Documentary Film Screening Sponsored By ACT

Join us for a screening of Roadtrip Nation's documentary film, "Beating the Odds," made possible with the support of the college readiness experts at ACT's Center for Equity in Learning, featuring inspiring advice from former First Lady Michelle Obama and other leaders who overcame unbelievable obstacles to succeed to and through college.



## WEDNESDAY, OCTOBER 23

11:00 a.m. – 12:00 p.m. | Atrium

### Closing Keynote - Conversation with Dikembe Mutombo and Friends

Sponsored by Jr. NBA

#### The Power of Sports to Uplift Youth and Communities

There's power in sports to develop character, persistence, leadership and the skills to win in life. Hear how these leaders champion youth development and work every day to improve the lives of young people here and abroad.

- **Speakers**

Dikembe Mutombo, Chairman & President, Dikembe Mutombo Foundation, Inc.  
Ed Foster Simeon, CEO, U.S. Soccer Foundation  
Pharlone Charity Toussaint, Atlanta Program Officer, Laureus Sport for Good Foundation USA  
Andrea K. Carter, Vice President of Corporate Social Responsibility, Atlanta Hawks

- **Moderator**

Aaron Philip Dworkin, CEO, National Summer Learning Association





## Speaker Bios



**Aaron Philip Dworkin**  
*CEO, National Summer Learning Association*

Aaron Philip Dworkin joined the National Summer Learning Association as Chief Executive Officer on June 3, 2019 having most recently served as President of the After-School All-Stars National Network – a non-profit organization providing free afterschool and summer programs to 90,000

low-income students in more than 450 Title I schools in 20 major cities across the United States.

Prior to After-School All-Stars, Aaron founded and directed Hoops & Leaders, an acclaimed summer youth leadership and mentoring program in New York City. Aaron is a graduate of Tufts University, and holds masters degrees from Columbia University's School of International and Public Affairs, and Harvard University Graduate School of Education.



**Dr. Steve Perry**  
*#1 Education Speaker and Daytime TV Host*

Dr. Steve Perry is one of the most sought-after Nationwide Motivational Speaker in America. Widely respected by grassroots community members and internationally renowned leaders as an educator, social worker and public speaker, his charismatic and compelling voice is an inspiration.

He is the educator Oprah Winfrey, Sean "P-Diddy" Combs, Bishop TD Jakes and Steve Harvey call on to offer insight to parents and children.

Dr. Steve Perry opened his third school, helped Steve Harvey write his new book "Jump," has spoken in over 79 communities and completed his sixth book "Transparanting" in 2018. For 2019, he is working on his fourth school with Sean "Diddy" Combs as an investor pledging one million dollars to fund the school for local youth.

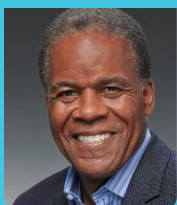


**Dikembe Mutombo**  
*Chairman & President, Dikembe Mutombo Foundation, Inc.*

Dikembe Mutombo was born in the capital city of Kinshasa in the Democratic Republic of the Congo. He arrived in the United States in 1987 on an academic scholarship to attend Georgetown University and graduated from Georgetown with

dual degrees in Linguistics and Diplomacy. He is fluent in nine languages, including five African languages.

He played professional basketball for 18 years with the Houston Rockets before retiring in 2009. Giving back has always been a trademark of Mutombo ever since he entered the NBA in 1991. The Dikembe Mutombo Foundation, headquartered in Atlanta, GA, is dedicated to improving the health, education and quality of life for the people of the Democratic Republic of the Congo.



**Ed Foster Simeon**  
*CEO, U.S. Soccer Foundation*

A champion of soccer as a vehicle for youth development and social change, Ed Foster-Simeon was named President & CEO of the U.S. Soccer Foundation in May 2008. He has more than three decades of experience at the local, state, and national level of the game and has been an active

member of the U.S. Soccer Foundation's Board of Directors since 2004. At the grassroots level, he is a former Vice President of the Virginia Youth Soccer Association and past president of Prince William Soccer, Inc.—a

3,000-player recreational and travel club in Northern Virginia. Prior to joining the U.S. Soccer Foundation, Foster-Simeon served as Deputy Managing Editor at USA TODAY where he was responsible for Washington, Political and Foreign news operations. During his 15 years at USA TODAY, Foster-Simeon opened the newspaper's Beijing bureau and organized and executed the newspaper's coverage and logistics for the wars in Iraq and Afghanistan. Foster-Simeon serves on the Board of Directors of the U.S. Soccer Hall of Fame; the Campaign to End Obesity; and serves as an NAACP Trustee. Foster-Simeon is also a U.S. Navy veteran.



**Pharlone Charity Toussaint**  
*Atlanta Program Officer, Laureus Sport for Good Foundation USA*

Pharlone Charity Toussaint (Far-Loan Charity Too-S-Aunt) has dedicated over half of her life to being an advocate for using sports as a catalyst for social change. Her passion for sports activism with a focus on social justice and philanthropy

blossomed in 2007 after speaking alongside the Honorable Archbishop Desmond Tutu during a youth symposium at the ripe age of 15! Pharlone holds a BS in management with a concentration in marketing from Boston College Carroll School of Management.



**Matthew Nelson**  
*Corporate Vice President, New York Life*

Matthew Nelson is a Corporate Vice President at New York Life and oversees all of the workforce engagement programs including the giving campaign, matching gifts, volunteer grants and programs. He also provides strategy support for communications for the New York Life Foundation

and Corporate Responsibility Department. He has served in similar roles with American Express and Ameriprise Financial. Most recently he was Vice President of Member Services and Membership at the Council on Foundations, the trade association for foundations in the United States. He is on the advisory committee for Charities@Work, serves as co-chair of the Service for Impact group for Philanthropy New York and CECP, and has spoken on Corporate Social Responsibility across the country and around the world.



**Andrea K. Carter**  
*Vice President of Corporate Social Responsibility, Atlanta Hawks*

Andrea K. Carter, Vice President of Corporate Social Responsibility for the Atlanta Hawks, is a Spelman College graduate and daughter of author and social-justice advocate Patrice Gaines, an award-winning Washington Post reporter and

author. Andrea has built a career continuing her mother's legacy of service to others. She is an integral part of the Atlanta Hawks' success in developing key relationships with community and civic partners while also overseeing the organization's social-responsibility efforts. Her contributions include working to develop MOSAIC, a vehicle to address race, gender, sexual orientation and overall diversity in sports. Andrea also excels at forging strong partnerships between the Atlanta Hawks and local organizations. As a leader in community improvement, Andrea spearheaded a new partnership with national nonprofit Vision to Learn to give hundreds of Atlanta public school students free eyeglasses, helping ensure that every student had the basic tools to succeed.

# 2019 Conference Schedule

## MONDAY, OCTOBER 21

7:30 am – 6:30 pm	Conference Registration	International Foyer
8:00 a.m. - 9:00 a.m.	Pre-Conference Summer Programs - Shaping Future Leaders in the Health and Sciences: An Emerging Community of Practice <i>(ticket required)</i>	Hazelnut
8:30 a.m. - 4:00 p.m.	Pre-Conference for Library Professionals - <i>Sponsored by Random House and Demco (ticket required)</i>	International Ballroom C
8:30 a.m. - 12:00 p.m.	Summer Starts in September: Your Ultimate Planning Guide <i>(ticket required)</i>	International Ballroom B
9:00 a.m. - 4:00 p.m.	New Vision for Summer School (NVSS) Network Meeting <i>(invitation only)</i>	International Ballroom A
12:00 p.m. - 1:00 p.m.	Pre-Conference and NVSS Lunch	Juniper & Magnolia
1:00 p.m. - 4:00 p.m.	Summer Starts in September: Special Topics <i>(ticket required)</i>	International Ballroom A,B
4:00 p.m. - 5:00 p.m.	Funders Meeting <i>(invitation only)</i>	Magnolia
4:00 p.m. - 5:00 p.m.	Summer Experience Exhibit Hall	Exhibit Hall
4:15 p.m. - 4:45 p.m.	First Time Attendee Tour	International Foyer
5:00 p.m. - 6:30 p.m.	Town Hall with National and Georgia Summer Leaders <i>(open to all conference attendees)</i>	International Ballroom F
6:30 p.m. - 7:30 p.m.	CEO's Welcome Reception	International Ballroom D,E

## TUESDAY, OCTOBER 22

7:30 a.m. - 8:30 a.m.	Registration & Breakfast	Magnolia
8:30 a.m. - 10:00 a.m.	Opening Plenary Session and Summer Learning Awards Showcase	International Ballroom D,E,F
10:00 a.m. - 11:00 a.m.	Author Signing with Dr. Steve Perry   Summer Experience Exhibit Hall	Exhibit Hall
11:00 a.m. - 12:15 p.m.	<b>BREAKOUT 1</b>	
	Training Youth to Facilitate Community Building, Team Building and Closing Activities: Tips, Materials, and Mobile App	Pine
	Scaling Summer 101: Building Community-wide Systems and Strategies for Summer Learning	International Ballroom C
	Finding and Engaging Community Partners & Sponsors	Juniper
	Engaging Children and Their Families Through STEM	Birch
	Prioritizing Continuous Quality Improvement Across Summer Learning Programs: A Deep Dive into SLPQA and Additional Tools to Measure Quality	Magnolia
	How the City of Boston Became a Summer Learning Classroom	Maple A
	Research Roundtable	International Ballroom A
	Infusing Literacy Into Summer Camp Programs	Maple B
	Make Your Lesson Rise; Cookie Cutters Not Allowed	Maple C

Life and Lessons of a Non-Profit CEO		★	International Ballroom B
11:00 a.m. - 11:30 a.m.	Building Learning Pathways, One Step at a Time		Spruce
11:45 a.m. - 12:15 p.m.	Summer Learning Hubs; Creating Sustainable & Viable Learning Ecosystems		Spruce
12:15 p.m. - 1:45 p.m.	Networking Lunch		International Ballroom E,F
1:45 p.m. - 3:00 p.m.	<b>BREAKOUT 2</b>		
Empowering Youth in the Water With Equity & Ease			Pine
Heard About the National Center on Afterschool and Summer Enrichment? Come Find Out More!			International Ballroom C
Our Success Story: How Winning the 2016 Excellence Award Helped Us Scale Up Our Program & How You Too Can Experience the Same Success!			Magnolia
Summer Meals: Planning, Participation, and Partnerships			Juniper
Opportunities to Shape Summertime Experiences: Findings from the National Academies Report			International Ballroom A
Theater Games, Life Skills and CASEL			Birch
DEI: "For Us, by Us" Staffing & Leadership			Maple A
Every Picture Tells THEIR Story!			Maple B
Leveraging Summer to Prepare Our Future Workforce		★	International Ballroom B
1:45 p.m. - 2:15 p.m.	The Impact of Experience for English Learners		Maple C
1:45 p.m. - 2:15 p.m.	WSU Math Corps: A Revolutionary K-12 Curriculum		Spruce
2:30 p.m. - 3:00 p.m.	Supporting Academics and Igniting Learning (SAIL) into Summer Literacy		Maple C
2:30 p.m. - 3:00 p.m.	Rochester Model for High Quality, Fun, and Engaging Summer Programs: 7 Principles		Spruce
3:15 p.m. - 4:30 p.m.	<b>BREAKOUT 3</b>		
How We Made Summer Learning Core to Our District Strategy			Birch
What Do Parents Really Want from Summer Programs? How Program Marketers Can Better Reach Underserved Families.			Magnolia
Ready To Learn: Increasing Family Engagement Using Early Learning Media			Juniper
Trauma Buzz: Moving from Buzzwords to Concrete Action			Pine
Mythbusting—Scaling Summer			International Ballroom A
Constructing Powerful Partnerships: A Game-Changer!			Maple A
Learning about Learning: How to Provide High Quality Staff Training			Maple B
Georgia Afterschool Standards and Summer Planning Working Backwards			Maple C

Culturally Responsive Practices: Engaging Students, Teachers & Parents in the Summer Learning Movement		International Ballroom C
Successful Philanthropic Partnerships		★ International Ballroom B
3:15 p.m. - 3:45 p.m.	Learning from Light: Fun Activities to Explore!	Spruce
4:00 p.m. - 4:30 p.m.	Summer STEM Greatest Hits	Spruce
4:45 p.m. - 6:30 p.m.	RoadTrip Nation Documentary Film Screening - <i>Sponsored by ACT Documentary Screening - Beating the Odds</i> – Sparking motivation in youth to finish their education through authentic stories about overcoming hurdles and obstacles	International Ballroom D,E,F

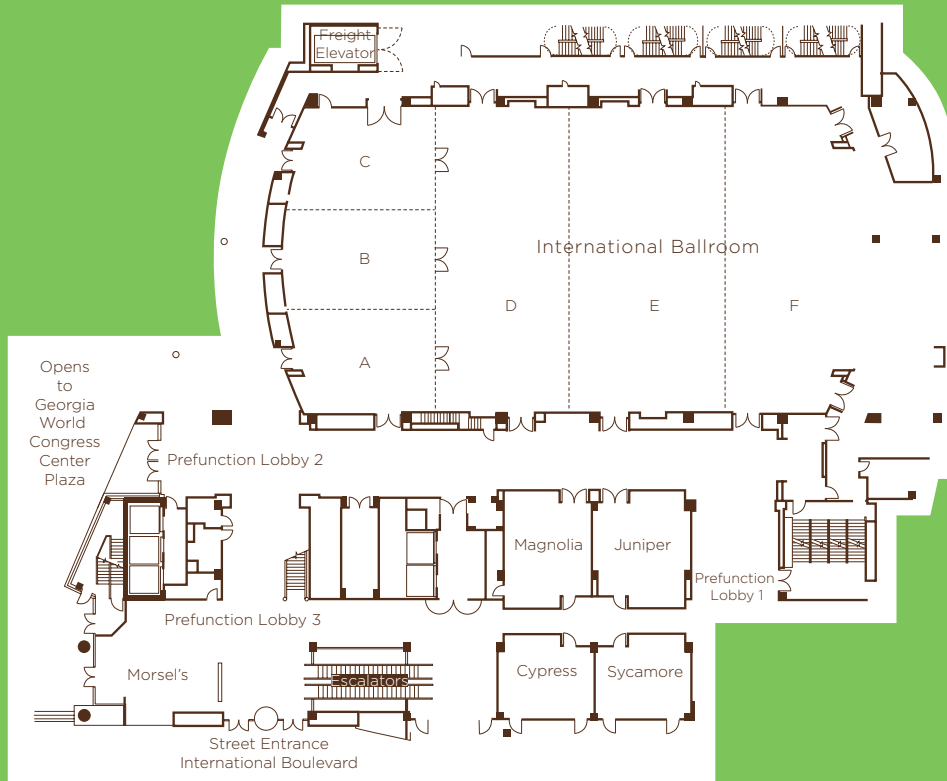
## WEDNESDAY, OCTOBER 23

7:30 a.m. - 9:30 a.m.	Summer Block Party Breakfast & Exhibitor Demos - <i>Special thanks to Aqua Leisure</i>	International Ballroom D,E
7:45 a.m. - 9:15 a.m.	Summer Learning Advocates Policy Briefing	Juniper
8:00 a.m. - 9:15 a.m.	Sharing Secrets of Summer Curriculum Successes	International Ballroom C
8:00 a.m. - 9:15 a.m.	Books Beyond the Bell	International Ballroom B
8:00 a.m. - 8:20 a.m.	ArtMath at the Art Museum: Findings and Hands-On Activities	International Ballroom A
8:30 a.m. - 8:50 a.m.	Cutting Loose: Getting the Most out of Summer Camp Materials	International Ballroom A
9:30 a.m. - 10:45 a.m.	<b>BREAKOUT 4</b>	
Saving Summer: Advocating to Preserve our Programs		International Ballroom A
Scaling Summer 201: Building Partnerships to Link STEM and Literacy		International Ballroom C
Building STEM Superheroes in OST		Magnolia
Summer Focus: Writing and Presentation Skills		Juniper
Technology Integration PK-8th		Pine
Parents as Literacy Coaches: Making a Difference All Summer and Beyond		Maple A
Summer Matters: Bridging the Gap from Middle to High School and Beyond		Maple B
DEI: "For Us, by Us" Youth Voice & Choice in Summer Learning & Leadership		Maple C
Preventing Opioid Use: Resources for Summer		Birch
The Business of Doing Good: Partnering with Socially Conscious Companies		★ International Ballroom B
11:00 a.m. - 12:00 p.m.	Closing Plenary with NBA Legend Dikembe Mutombo and Friends - <i>Sponsored by Jr. NBA</i>	Atruim
12:00 p.m. - 12:30 p.m.	Farewell and Lights on Afterschool Send-off	Atruim

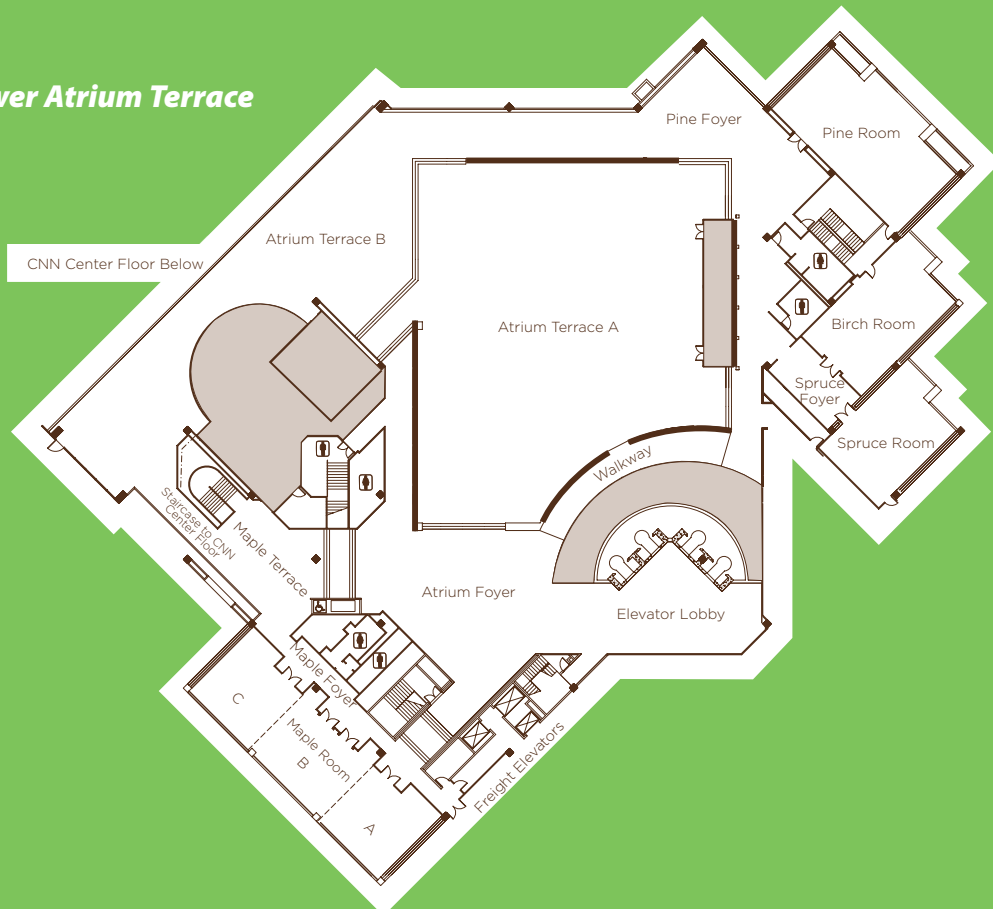
★ = Leadership Session



## CNN North Tower M2 International Ballroom



## CNN South Tower Atrium Terrace



# Thank You!

NSLA thanks our 2019 *Summer Changes Everything™* Atlanta Host Committee for their incredible efforts in making our national conference a success.



Uzma Ahzar - \*Georgia Statewide Afterschool Network  
Chrissy Booth - Boys and Girls Club  
Kellie Bronlow - Boys and Girls Club  
Lacrecia Cade - NSLA Board Treasurer - Aflac  
Tim Cairl - Metro Atlanta Chamber of Commerce  
Michele Chivore - Atlanta Food Bank  
Dedra Cochran - \*Georgia Statewide Afterschool Network  
Ellyn Cochran - \*United Way of Greater Atlanta  
Tricia Crossman - \*United Way of Greater Atlanta  
Christy Edwards - Horizons Savannah  
Laura Evans - Georgia Public Broadcasting  
Elizabeth Fowlkes - Boys and Girls Club  
Meghan Fricke - Georgia Department of Education  
Jack Jessen - Host Committee Co-chair - Clear Channel Outdoor  
Katie Landes - \*Georgia Statewide Afterschool Network  
Lorna Smith - Horizons National  
Jennifer St. John - United Way of Columbus GA  
Alex Wan - Horizons Atlanta  
Arianne Weldon - Get Georgia Reading

\*United Way of Greater Atlanta and Georgia Statewide Afterschool Network are Hosting Partners for *Summer Changes Everything™*

## Summer Changes Everything™ Conference Mobile App

Go mobile with NSLA's *Summer Changes Everything™* app! Created specifically with our attendees in mind, this app has everything you need to make the most of your conference experience. Enjoy access to these features and more when you download NSLA's app for iPhone® and Android™:

- View the complete conference schedule and customize your own personal schedule.
- Join the conversation for each session you attend by posting your thoughts and comments.
- Take notes on sessions, speakers, and exhibitors.
- View conference materials from sessions and publications uploaded in the app.
- Connect with peers and share information.
- Stay up-to-date on conference news with the live social feed and push notifications.

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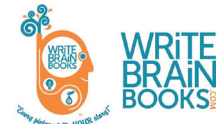
## LIGHTS ON AFTERSCHOOL

Celebrate the 20th annual Lights On Afterschool  
Oct. 24, 2019!

The Afterschool Alliance organizes Lights On Afterschool to draw attention to the many ways afterschool programs support students by offering them opportunities to learn new things—such as science, community service, robotics, Tae Kwon Do and poetry—and discover new skills. The events send a powerful message that millions more kids need quality afterschool programs.

[afterschoolalliance.org](http://afterschoolalliance.org)

# Thank You 2019 Supporters!



## Summer Champion Level Supporters



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