Fostering Family Engagement

Voices of Summer Webinar Series
Welcome!

- Your phone line is muted.
- The webinar is being recorded.
- A link to the recording and slides will be made available.
Welcome!

Leslie Gabay-Swanston
Director of Program and Systems Quality
National Summer Learning Association
Webinar Overview

- About NSLA
- Panel
  - Learning Heroes
  - Springboard Collaborative
  - DREAM
- Discussion
- Audience Questions
- Announcements & Follow-up
Welcome!
NSLA is a national, non-profit organization focused on the powerful impact of one achievable goal: investing in summer learning to help close the achievement gap. NSLA uses the power of research, advocacy, training, and policy to transform America’s neighborhoods and communities, one child at a time.

Our work is based on the simple idea that summer—a time that is easily overlooked yet critical to educational development—is bursting with possibility, and instrumental in closing the achievement gap between privileged children and our most vulnerable children.
Summer is the time of greatest inequity for young people. When schools are closed, many low income young people lack access to meals, books and other learning resources, and physical activity.
Panelists

Cornelia Calliste
Director of Partnerships
Learning Heroes

David Park
Senior VP, Strategy and Communications
Learning Heroes
Parents 2020: COVID-19 Closures – A Redefining Moment for Students, Parents and Schools

Research-Based Family Engagement Resources and Communications

June 3, 2020
VISION
Every parent is a learning hero, advocating effectively on behalf of their children’s success in school, driving school improvement.

MISSION
With a complete and accurate picture of their children’s academic and developmental success, parents are their children’s most effective education advocate.
Responding to Parent Mindsets

• 13 national surveys
• 200+ qualitative sessions
• Focus on low income parents & parents of color
• All in English & Spanish

Dark blue states represent locations where qualitative research was conducted by Learning Heroes
NATIONAL ONLINE PARENT/GUARDIAN SURVEY:

- Nationwide sample of 3,645 parents and guardians with children in public school, grades K-12, including
  - 1,633 elementary school parents
  - 889 middle school parents
  - 1,123 high school parents
  - Oversamples among African Americans, Hispanics, those in transition grades (5th, 8th, and 11th/12th), and parents in California, New York, and Washington
- Fielded April 14th-May 6th, 2020
- Offered in both English and Spanish
- Data were weighted to be representative of public school parents in the U.S.

Throughout this report, blue/red indicates statistically higher/lower differences between audiences

WITH ADDITIONAL DATA FROM:

- Learning Heroes 2019 Parent Survey

Indicate statistically significant changes from 2019
**Parents are activated**

From their new front row seat and despite significant challenges, parents are engaging deeply in their children’s remote schooling and will show up differently next school year.

**Parents deserve an accurate picture**

Even with more hands-on time, parents still have an inflated view of their children’s grade level ability – 92% report their children are at/above grade level in reading and math. It is closer to 37% (2019 NAEP).

**Relationship redefined**

This is a moment to establish clear expectations for parent, teacher relationships grounded in a shared understanding of the child’s progress and academic achievement.
During COVID-19 Closures, Education a Top Priority

- Your kids missing important social interactions at school or with friends: 59%
- Someone in your family getting coronavirus: 57%
- Making sure your child stays on track so he/she is ready for the next grade: 54%
- School closures/changes will have a negative impact on your child’s education: 54%
- Too much screen-time for your child: 48%
- Juggling your many responsibilities while everyone is at home: 47%
- Being able to pay the bills: 40%
- Figuring out what to do with your kids during the day: 36%
- Keeping your children calm during this time: 35%
- Being able to access instructional materials, beyond what your school provides: 35%
- Being able to access instructional materials from your child’s school: 34%
- Having enough food to feed your family: 30%
- Your child not having the technology they need to keep up with their schoolwork: 26%

Higher Among...

Elementary school: 63%
Hispanics: 61%
Whites: 61%
Parents Feel More Connected to Schooling and Want Answers for What Happens Next

I am more connected with my child’s day-to-day education now than ever before.

67% Agree

African Americans: 65%
Hispanics: 72%
Whites: 66%

Higher Among...
Elementary School: 74%
Completely/Very Prepared: 69%
HH Income $37k or less: 70%

I want to know what material my child is missing at the end of this year and how their school plans to make up that material.

70% Agree

African Americans: 75%
Hispanics: 75%
Whites: 68%

Lower Among...
$100K+ HH Income: 58%
HH Income $37k or less: 75%
Even with More Engagement, 92% of ALL Parents Think Their Children are At/Above Grade Level

Believe Child is At/Above Grade Level

<table>
<thead>
<tr>
<th>Math</th>
<th>92%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading</td>
<td>93%</td>
</tr>
</tbody>
</table>

African Americans: 93%
Hispanics: 92%
Whites: 92%

African Americans: 92%
Hispanics: 93%
Whites: 93%

My child will need additional academic support to “catch-up” next year because of this situation.

Of parents indicate their child is getting “mostly Bs” or better

36% Agree
83%
### Likelihood to Do During Upcoming School Year…

<table>
<thead>
<tr>
<th>Activity</th>
<th>Somewhat Likely (%)</th>
<th>African American</th>
<th>Hispanic</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get a better understanding of what my child is expected to learn at his/her new grade level.</td>
<td>73%</td>
<td>80%</td>
<td>81%</td>
<td>69%</td>
</tr>
<tr>
<td>Find more time to talk to my children about their everyday assignments.</td>
<td>72%</td>
<td>80%</td>
<td>80%</td>
<td>69%</td>
</tr>
<tr>
<td>Seek a better understanding of where my child is academically.</td>
<td>69%</td>
<td>81%</td>
<td>80%</td>
<td>64%</td>
</tr>
<tr>
<td>Talk to the teacher about what I noticed regarding my child’s learning/schoolwork during the school closure.</td>
<td>64%</td>
<td>72%</td>
<td>73%</td>
<td>61%</td>
</tr>
<tr>
<td>Develop a stronger relationship with my child’s teacher(s) than I’ve had in the past.</td>
<td>60%</td>
<td>66%</td>
<td>72%</td>
<td>55%</td>
</tr>
<tr>
<td>Demand a better understanding of where my child is academically.</td>
<td>57%</td>
<td>65%</td>
<td>67%</td>
<td>53%</td>
</tr>
<tr>
<td>Demand that the school provide better support for students’ mental health and emotional well-being going forward.</td>
<td>45%</td>
<td>56%</td>
<td>58%</td>
<td>39%</td>
</tr>
<tr>
<td>Lower my academic expectations for my child due to this year’s disruption of my child’s education.</td>
<td>34%</td>
<td>35%</td>
<td>46%</td>
<td>32%</td>
</tr>
</tbody>
</table>
Overwhelming Majority Rely on School Resources

Only 23% are using resources found on their own.

90% of parents say their child is using school-provided materials or resources to learn at home.

Using Other Resources
- African Americans: 26%
- Hispanics: 22%
- Whites: 24%

Higher Among...
- Those without reliable internet access: 41%
- Elementary parents: 29%
- Working from home: 26%
- HH with their own tech resources: 24%
Personalized Tools Represent the Biggest Gaps Between Use and Helpfulness

Ranked by extremely helpful
Family Engagement Resources to support Social, Emotional, and Academic Development
Customized and Co-branded Parent Resources

Parent+Student+Teacher
A Conversation Starter

Seasonal Campaigns
Actionable Information at Key Transition Points
COVID-19 Home Learning Resources

Keep Calm, Learning is On!
The Learning Hero Roadmap guides you with daily support for math, reading, life skills, and more.

1. Focus on Key Skills
   - The Readiness Checklist is a great tool to assess your child’s progress in reading and math skills. It connects to videos, activities, and more to support learning at home and on your phone.
   - Learn More

2. Keep a Routine
   - Create a daily schedule with your child that incorporates math and reading, as well as other activities such as chores, reading, and dancing.

3. Turn Off the News and Talk
   - Limit the news when it can be scary, especially for young children. It’s important for you to stay calm and that your kids will get back to normal. Ask them how they feel and if they need to talk about it.

4. Stay Connected
   - Your school is likely creating a plan for digital learning. Stay in touch with teachers, and other parents to work through challenges. Don’t be afraid to ask for help.

5. Enjoy Family Time
   - Play cards, create a movie or favorite recipe, make silly songs, look at old family photos, and write a story about them. You and your child will be learning and having fun!

Visit belearninghero.org for free digital resources and tools to support learning at home.

Mantén la calma... el aprendizaje continúa!
Ruta al futuro es tu guía de apoyo diario para los grados K-8 en matemáticas, lectura, habilidades para la vida y más.

1. Concentre en las Habilidades Clave
   - Chequea Académico es como un juego, pero muestra el progreso de tus hijos en habilidades como matemáticas y lectura. Accede a videos, actividades y más para apoyar el aprendizaje en casa y en tu teléfono.

2. Mantén una Rutina
   - Crea un programa diario con tus hijos que incluya matemáticas y lectura, así como juegos, inventar o bailar, entre otras actividades.

3. Apaga las Noticias y Habla con Tus Hijos
   - Limita las noticias alentadoras, especialmente para los niños pequeños. Asegúrate que estén calmas y tomen la ruta vuelva a la normalidad. Pregúntales cómo se sienten. Pueden dibujar o escribir sobre ello.

4. Mantente En Contacto
   - Es probable que tu escuela esté elaborando un plan para el aprendizaje digital. Mantente en contacto con los maestros y otros pedidos de familia para trabajar juntos. No temas pedir ayuda.

5. Disfruta del Tiempo en Familia
   - Juega con tus hijos, cochez la receta favorita, muéstrate cariñosos, miren fotos de la familia y escriban una historia sobre ellas. Tus hijos estarán aprendiendo mientras se divierten!

Visita rutasalfuturo.org para herramientas y recursos digitales gratuitos para apoyar el aprendizaje en casa.
**FOCUS ON KEY SKILLS**
The Readiness Check is like a game but shows your child’s progress with key math and reading skills. It connects you to videos, activities, and more to support learning at home and on your phone!

**KEEP A ROUTINE**
Create a daily schedule with your child that includes math and reading as well as choice activities such as drawing, inventing, or dancing.
Keep Calm… Learning Is On

STAY CONNECTED
Your school is most likely creating a plan for digital learning. Stay in touch with teachers and other parents to work through it together. Don’t be afraid to ask for help.

TURN OFF THE NEWS AND TALK
Limit the news which can be scary, especially for young children. Remind your child they are safe and that life will get back to normal. Ask them how they are feeling. They can draw or write about it too.
ENJOY FAMILY TIME
Play cards, cook a new or favorite recipe, make up silly songs, look at old family photos and write a story about them. Your child will be learning and having fun!
ENSURE EMOTIONAL HEALTH & HAPPINESS

Do you worry about your child’s emotional health or happiness? You are not alone. More than half of parents say they worry about this. By knowing what to look for, you can help promote important life skills that will help your child in and out of school. Check out these useful age-specific resources.

PROMOTE LEARNING

How do you help your child approach both struggles and strengths? Try this Growth Mindset Kit and help your child see that hard work leads to success.

IDENTIFY STRENGTHS

Ages 6-7

Ages 8-10

Ages 11-13
Making Learning Fun at Home…
Help your kids with math and reading at home

✓ Have them answer these 3 to 5 questions as a quick review of math and reading.

✓ It's not an exam: your kids can relax and solve problems like in a game!

✓ In the end, you'll have access to fun and free activities to help your kids at home!
How can these resources support your family engagement outreach?

• Post bealearninghero.org as a parent resource on school or class websites, portals.

• Use tips/resources/videos as part of digital follow up: texts; newsletters; social media

• Include in printed take home learning packets for families during school closures

• Other ideas?
Contact

David Park, Senior Vice President, Strategy and Communications  dpark@learningheroes.org

Cornelia Calliste, Director of Partnerships  ccalliste@learningheroes.org

For more information, visit our website Bealearninghero.org

Like us on Facebook:  @Bealearninghero

Follow us on Twitter:  @bealearninghero
Panelists

Alejandro Gac-Artigas
Founder and Chief Executive Officer
Springboard Collaborative
Parents’ love for their children is the single greatest – and most underutilized – natural resource in education.
Family engagement drives results

End of school year
Typical end of summer 3-month loss
After Springboard 3.2-month gain
Family-Educator Learning Accelerators

START HERE

Build Your Team

Family Workshops  Practice With Your Teacher  Practice With Your Family

info@springboardcollaborative.org
Case Study: summer learning

Salim!
Learner
- 5 years old
- Kindergarten student
- Lost learning this spring

Salim’s Mom
Family Member
- Mom of two
- Essential worker
- Worried about Salim falling behind
Salim’s FELA: the beginning
Step 1: Build your team

“The relational piece is the glue that holds the rest of the initiative together.” – Dr. Karen Mapp

Adapted from the Dual-capacity framework
Step 2: Assess your baseline

My child can read short words like h-a-t and t-o-p.
Select your response on the scale below

- Not at all
- I don't know
- Very well

My child spends ___ MINUTES reading on a normal day.
Select the number of minutes

Families answer a questionnair e in Connect
Step 3: Set Salim’s goal

Based on your questionnaire response, we recommend Layla work on the skill ‘Sound like a storyteller’!

- Engage and enjoy
- Figure out the words
- Understand the story
- Sound like a storyteller

Get better at the skill ‘Engage and Enjoy’ by mastering (independently using) these 5 strategies:

1. Take a picture walk
   Skill: Engage and Enjoy
2. Find a book I like
   Skill: Engage and Enjoy
3. Stay focused!
   Skill: Engage and Enjoy
4. Visualize as I read
   Skill: Engage and Enjoy
5. Celebrate my hard work!
   Skill: Engage and Enjoy
FELA middle: Steps 4, 5, & 6

START HERE

Build Your Team

Family Workshops
Practice With Your Teacher
Practice With Your Family

info@springboardcollaborative.org
Step 4: Family workshops

Create stronger partnerships

Equip families

Inform teaching

Students

Families

Teachers
Workshop structure

• **Welcome:** Informal, getting-to-know you time
• **Reading tip:** Teacher briefly introduces the tip, *models the tip and leads guided practice.*
• **Practice time:** A block of time set aside for the family to practice reading together (should be your longest block)
• **Reflection and updates:** Questions, feedback, goal-setting, updates
Step 5: Practice with a teacher

Three-part 30-min instructional sessions

Check in

Learn to read!

Read to me!

info@springboardcollaborative.org
Step 6: Practice with family

Practice at home together using personalized reading strategies, recommended by Connect

Record strategy progress and minutes read in the Reading log

Tell the story across my fingers

Learn the strategy
Help your child retell the book they just read by encouraging them to use their whole hand to retell it!
They can start by telling what the whole book was about (the main idea) and then

How many minutes did Layla read this past Wednesday?
Tap the circle to adjust the day

Sun  Mon  Tue  Wed  Thu  Fri  Sat
45  20  15  -  -  -  -

Together with an adult
Select

Alone
Select

< Back to previous page

info@springboardcollaborative.org
Practice independently

Families record minutes together and **independently** in Connect
SLA End: Steps 7 & 8
Step 7: Assess growth

Families complete the questionnaire again on Connect on Week 5
Step 8: Celebrate progress!
Springboard-TFA: free summer learning!

Enroll in a Springboard Learning Accelerator! Details on the next page.

Choose your form language:
- English
- Spanish (Español)

Next Page

Sign up for Springboard Collaborative's
Summer Learning Accelerator

Click here to sign up
Springboard Connect

Families’ home literacy companion

• Web-based, **texting app** (no download required)
• Personalized reading **tips & reminders**
• Charts **families’ progress** on the learning journey
Resource summary

- FELA toolkit
- TFA partnership (claim spots and/or spread the word)
- Springboard Learning Accelerator
- Springboard Connect

www.springboardcollaborative.org/resources
Panelists

Melissa Cedeno
Managing Director of Family & Community Engagement
DREAM
From the Home Office

Family & Community Engagement
Data & Strategy Team

Network Outreach Dashboard & Tracker
Family call tracker that allows us to systematically capture and respond to issues affecting our students and families.

Distance Learning Dashboards
Working to create school dashboards with daily attendance, synchronous session attendance, work completion, and grades.

Family Conferences
The # of ES & MS Q3 report cards individually e-mailed to families for Q3 Family Conferences.
Distance Learning Family Survey: DREAM is Family

55% of families said distance learning was going very well or extremely well.

79% of families agree or strongly agree they are getting what they need from DREAM.

Opportunities for increased support:
- 31% said “Motivating my child to do their schoolwork”
- 27% said “Teacher feedback on completed assignments”

At the end of the survey we asked, "Is there anything else you want to add? Is there something DREAM is doing well or something DREAM needs to do better?"

We received over 200 responses. At the end of the slides we included a snapshot of the responses we received.
Family & Legends Assistance Project

Purpose | To provide financial assistance for families and Legends who have experienced one or more of the following:

- Loss of employment
- Death in the family
- Prescription costs
- Limited resources, outstanding bills (food, household goods, etc.)
- Awaiting social service benefits
Food Distribution

**When:** Every Tuesday at 1991

**Time:** 2:00pm to 5:00pm
To all of the DREAM staff, they all are working hard during this pandemic to make sure our DREAM children reach their goals.

I know this is a trying time for all of us, so thank you for remaining diligent in making sure our children continue to receive a quality education.

Everything is excellent couldn’t be better. Keep up the good work and here from home we'll do the same.
Laura Johnson  
*Vice President, Communications* 
NSLA
Questions
Voices of Summer Webinar Series

www.summerlearning.org/webinars
National Summer Learning Week is a national advocacy day aimed at elevating the importance of keeping kids learning, safe and healthy every summer – all so students return to school ready to soar!

www.summerlearning.org/summer-learning-week
Find NSLA on social media to keep updated on #summerlearning

@SummerLearning  @SmarterSummers

Join our Community!

https://www.summerlearning.org/join-our-list/
Thank you!

www.summerlearning.org