

Welcome!

- Your phone line is muted.
- The webinar is being recorded.
- A link to the recording and slides will be made available.



Welcome!



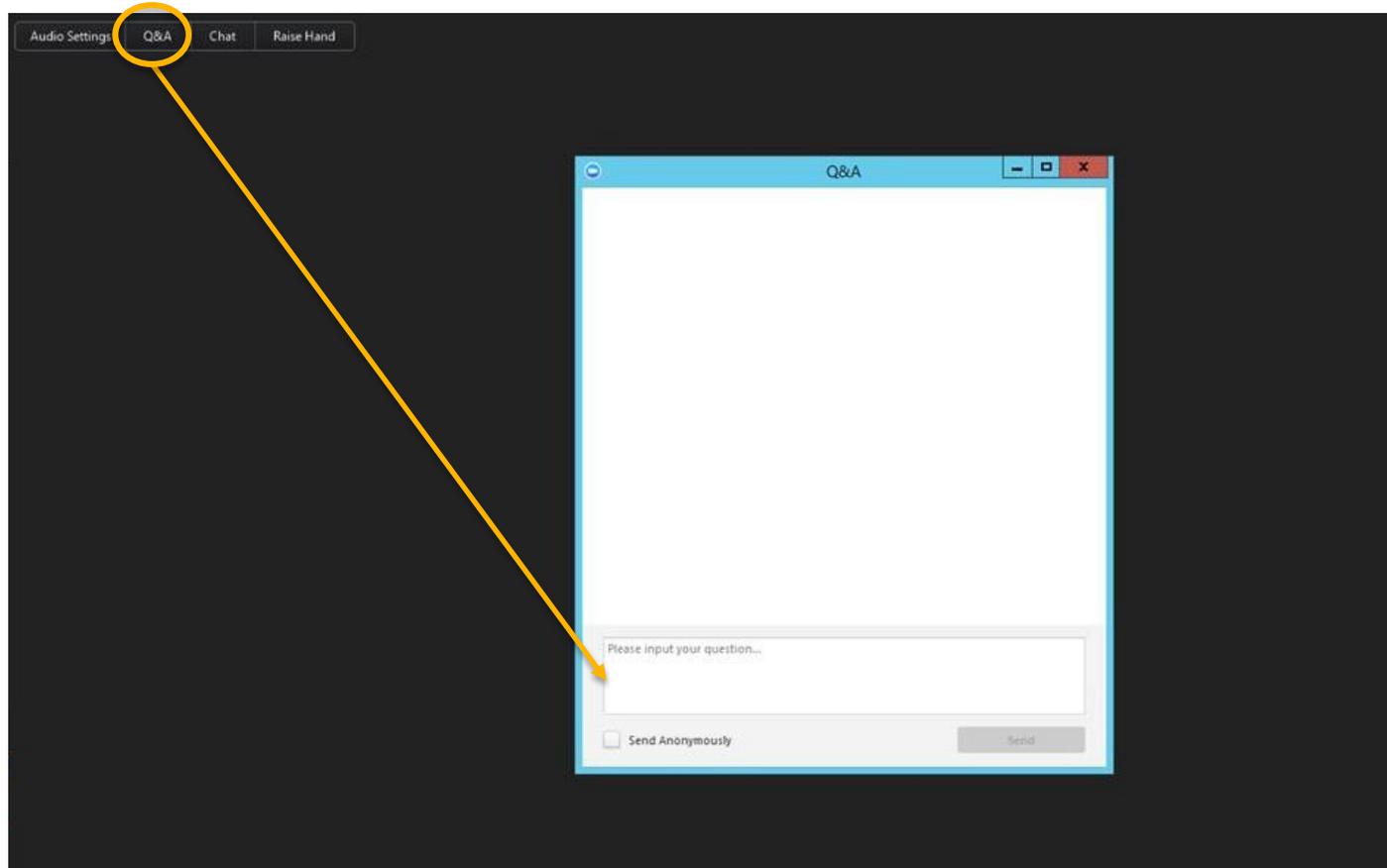
Leslie Gabay-Swanston
Director of Program and Systems Quality
National Summer Learning Association



Webinar Overview

- About NSLA
- Panel
 - Learning Heroes
 - Springboard Collaborative
 - DREAM
- Discussion
- Audience Questions
- Announcements & Follow-up

Welcome!



About NSLA

NSLA is a national, non-profit organization focused on the powerful impact of one achievable goal: investing in summer learning to help close the achievement gap. NSLA uses the power of research, advocacy, training, and policy to transform America's neighborhoods and communities, one child at a time.

Our work is based on the simple idea that summer—a time that is easily overlooked yet critical to educational development—is bursting with possibility, and instrumental in closing the achievement gap between privileged children and our most vulnerable children.



Why Summers Matter



Summer is the time of greatest inequity for young people. When schools are closed, many low income young people lack access to meals, books and other learning resources, and physical activity.

Panelists



Cornelia Calliste
Director of Partnerships
Learning Heroes



David Park
Senior VP, Strategy and
Communications
Learning Heroes





Parents 2020: COVID-19 Closures – A Redefining Moment for Students, Parents and Schools

Research-Based Family Engagement Resources and Communications

June 3, 2020



LEARNING HEROES

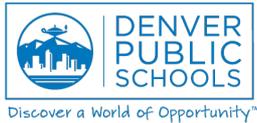
VISION

Every parent is a learning hero, advocating effectively on behalf of their children's success in school, driving school improvement.

MISSION

With a complete and accurate picture of their children's academic and developmental success, parents are their children's most effective education advocate.





Parents 2020



Methodology



NATIONAL ONLINE PARENT/GUARDIAN SURVEY:

- Nationwide sample of **3,645 parents and guardians** with children in public school, grades K-12, including
 - 1,633 elementary school parents
 - 889 middle school parents
 - 1,123 high school parents
 - **Oversamples** among **African Americans, Hispanics**, those in **transition grades (5th, 8th, and 11th/12th)**, and parents in **California, New York, and Washington**
- Fielded **April 14th-May 6th, 2020**
- Offered in both **English and Spanish**
- Data were weighted to be representative of public school parents in the U.S.



Throughout this report, **blue/red** indicates statistically **higher/lower** differences between audiences

WITH ADDITIONAL DATA FROM:

- Learning Heroes 2019 Parent Survey



Indicate statistically significant changes from 2019

Initial Insights | Opportunity to Redefine Relationships



PARENTS ARE ACTIVATED

From their new front row seat and despite significant challenges, parents are engaging deeply in their children's remote schooling and will show up differently next school year.



PARENTS DESERVE AN ACCURATE PICTURE

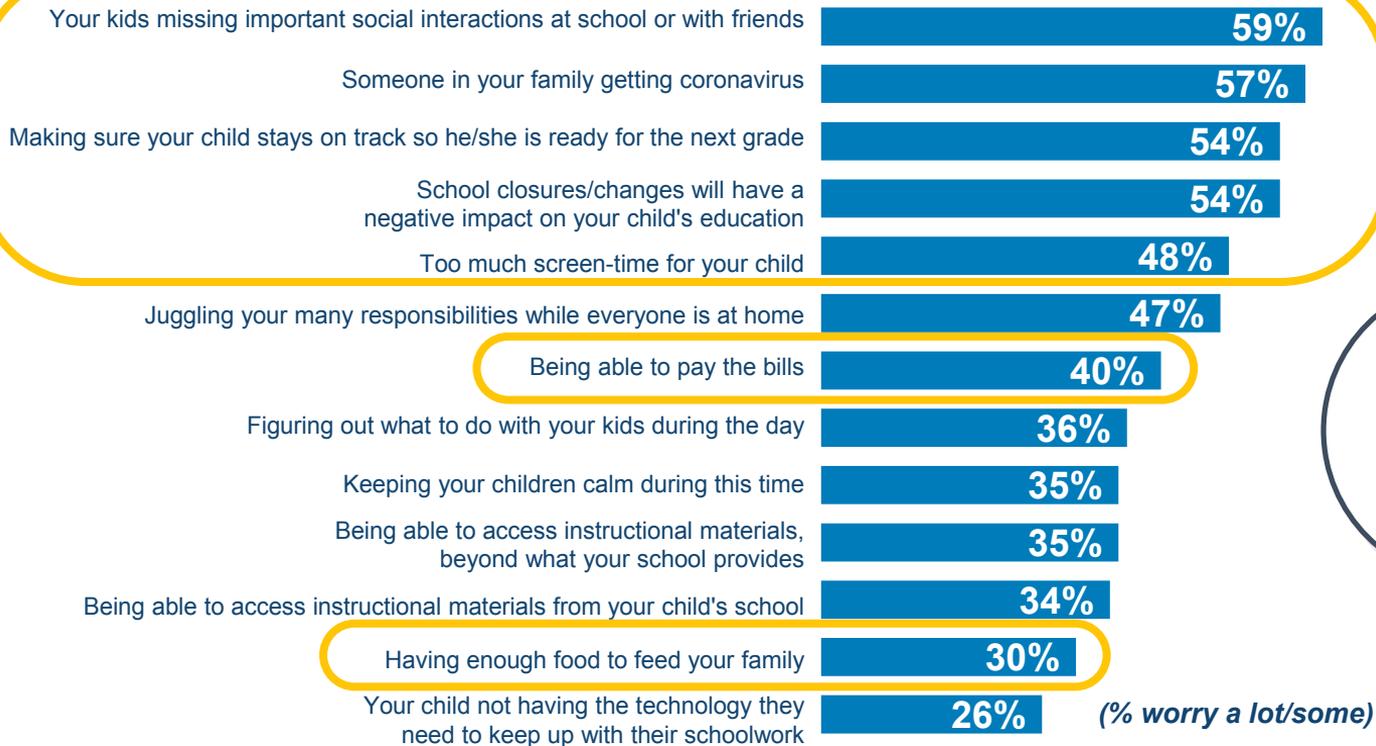
Even with more hands-on time, parents still have an inflated view of their children's grade level ability – 92% report their children are at/above grade level in reading and math. It is closer to 37% (2019 NAEP).



RELATIONSHIP REDEFINED

This is a moment to establish clear expectations for parent, teacher relationships grounded in a shared understanding of the child's progress and academic achievement.

During COVID-19 Closures, Education a Top Priority

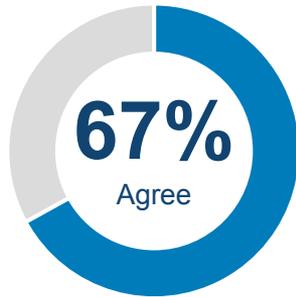


Higher Among...

Elementary school: **63%**
Hispanics: **61%**
Whites: **61%**

Parents Feel More Connected to Schooling and Want Answers for What Happens Next

I am more connected with my child's day-to-day education now than ever before.



African Americans: 65%
Hispanics: **72%**
Whites: 66%

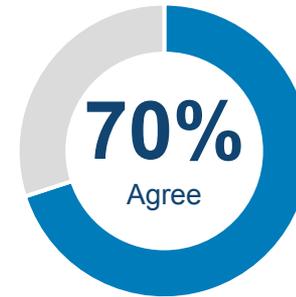
Higher Among...

Elementary School: **74%**
Completely/Very Prepared: **69%**
HH Income \$37k or less: **70%**

Lower Among...

\$100K+ HH Income: **58%**

I want to know what material my child is missing at the end of this year and how their school plans to make up that material.



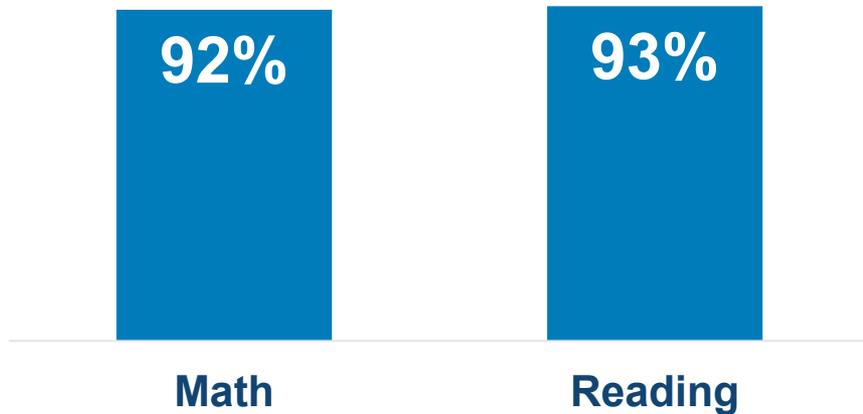
African Americans: **75%**
Hispanics: **75%**
Whites: **68%**

Higher Among...

HH Income \$37k or less: **75%**

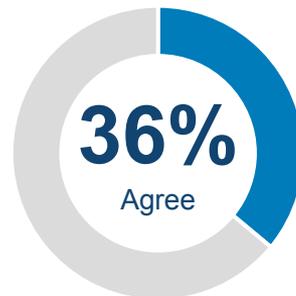
Even with More Engagement, 92% of ALL Parents Think Their Children are At/Above Grade Level

Believe Child is At/Above Grade Level



African Americans: 93%
Hispanics: 92%
Whites: 92%

African Americans: 92%
Hispanics: 93%
Whites: 93%



My child will need **additional academic support** to “catch-up” next year because of this situation.

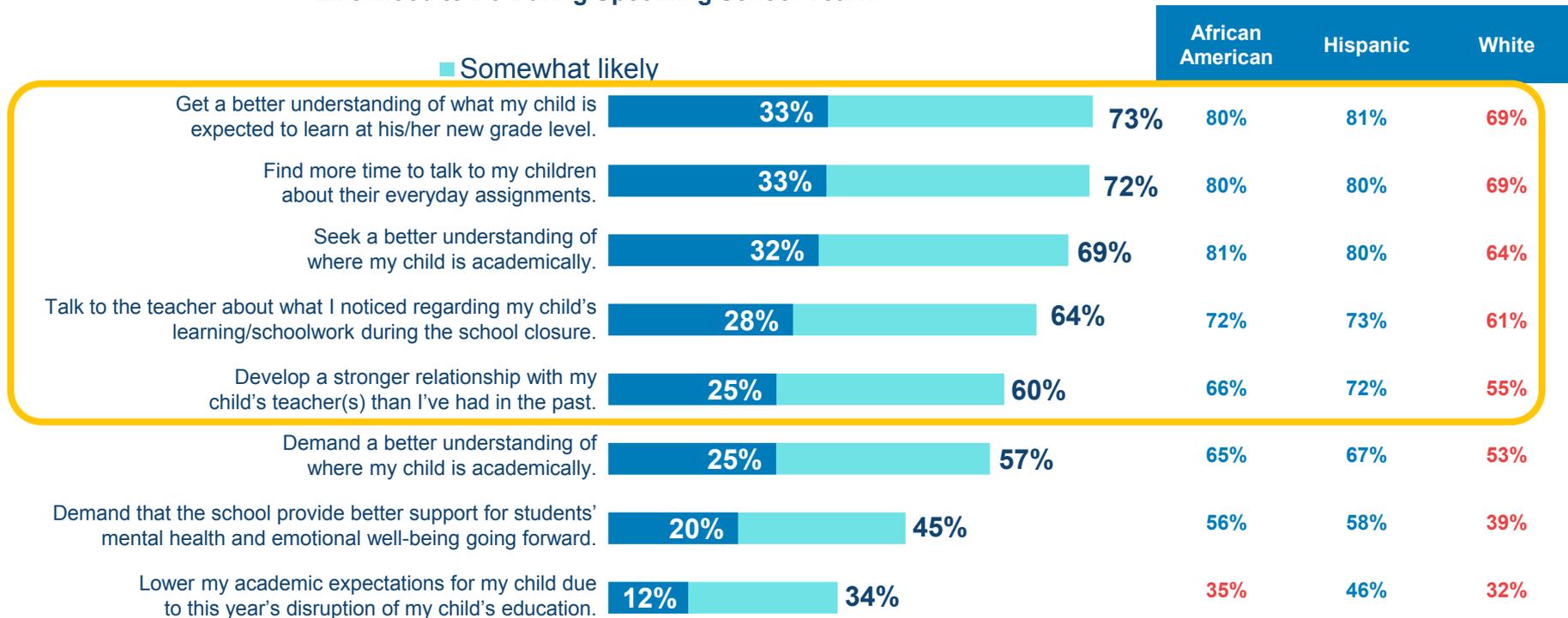
83% Of parents indicate their child is getting “mostly Bs” or better

Parents Activated to Redefine Relationships Between Schools & Homes

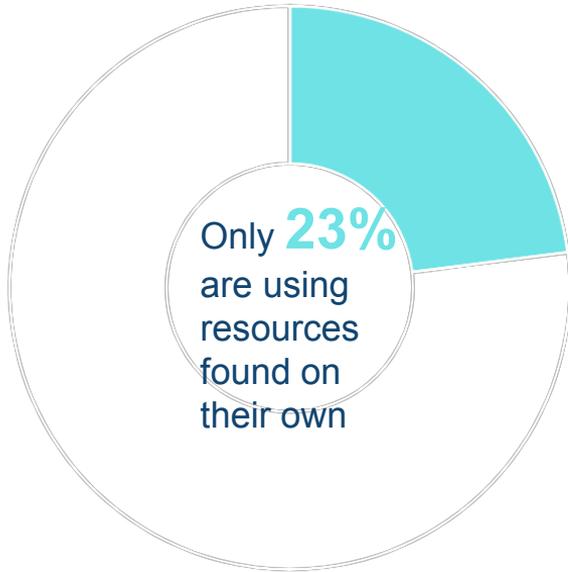
Likelihood to Do During Upcoming School Year...

(% very/somewhat likely)

■ Somewhat likely



Overwhelming Majority Rely on School Resources



90%

Of parents say their child is using school-provided materials or resources to learn at home

Using Other Resources

African Americans: 26%

Hispanics: 22%

Whites: 24%

Higher Among...

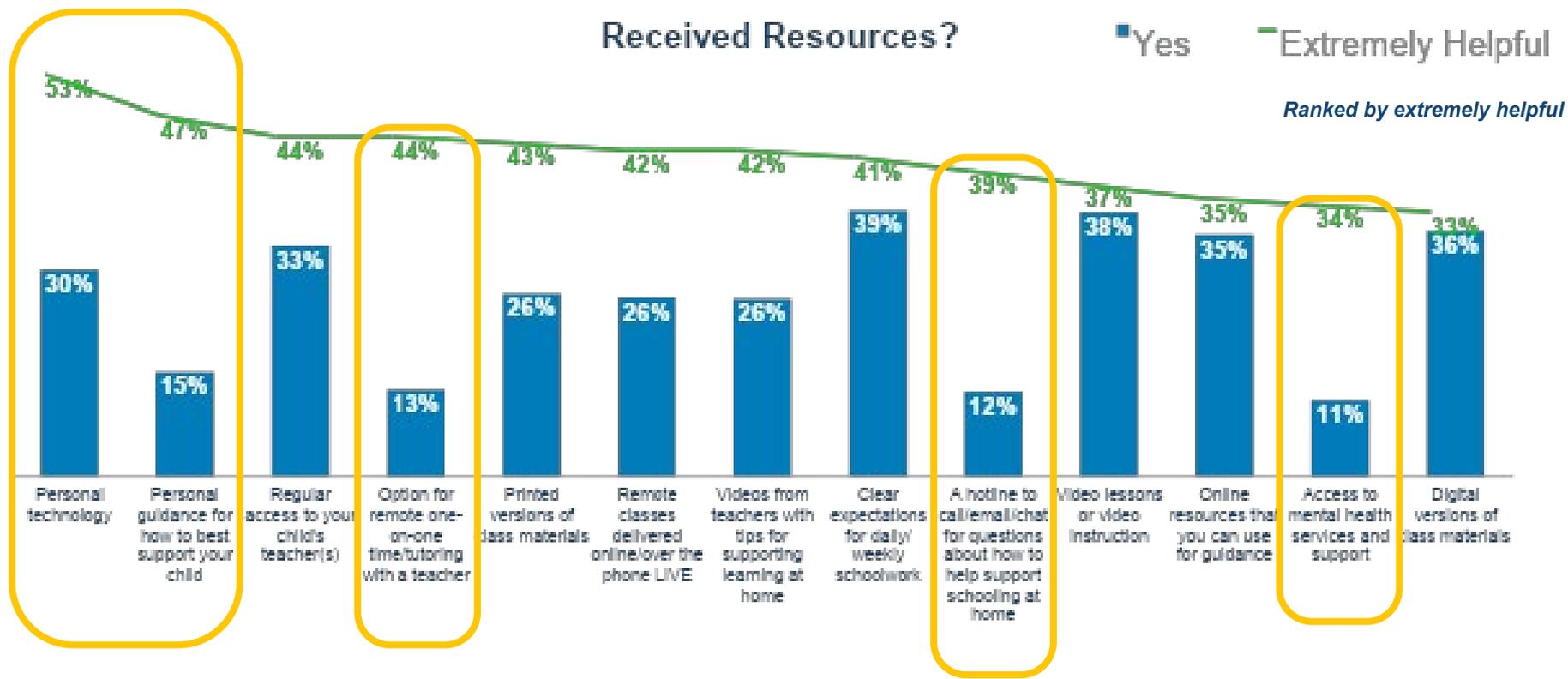
Those without reliable internet access: **41%**

Elementary parents: **29%**

Working from home: **26%**

HH with their own tech resources: **24%**

Personalized Tools Represent the Biggest Gaps Between Use and Helpfulness



Family Engagement Resources to support Social, Emotional, and Academic Development

*PARTNERSHIP
BETWEEN TEACHER,
CHILD & PARENT*



Customized and Co-branded Parent Resources

Parent+Student+Teacher A Conversation Starter



Seasonal Campaigns Actionable Information at Key Transition Points



COVID-19 Home Learning Resources



Keep Calm, Learning is On!

The Learning Hero Roadmap guides you with daily support for math, reading, life skills, and more.

Here are 5 ways to keep your child on track when school is closed. (Hang in there, we know it isn't easy, but there is help!)

READINESS CHECK

FOCUS ON KEY SKILLS

The Readiness Check is like a game but shows your child's progress with key math and reading skills. It connects you to videos, activities, and more to support learning at home and on your phone!

[Learn More](#)



TURN OFF THE NEWS AND TALK

Limit the news which can be scary, especially for young children. Remind your child they are safe and that life will get back to normal. Ask them how they are feeling. They can draw or write about it too.

[Learn More](#)



ENJOY FAMILY TIME

Play cards, cook a new or favorite recipe, make up silly songs, look at old family photos and write a story about them. Your child will be learning and having fun! [Learn More](#)

KEEP A ROUTINE

Create a daily schedule with your child that includes math and reading as well as choice activities such as drawing, inventing, or dancing.

[Learn More](#)



STAY CONNECTED

Your school is likely creating a plan for digital learning. Stay in touch with teachers and other parents to work through it together. Don't be afraid to ask for help. [Learn More](#)



Visit bealearninghero.org for free digital resources and tools to support learning at home.



Mantén la calma... ¡el aprendizaje continúa!

Ruta al futuro es tu guía de apoyo diario para los grados K-8 en matemáticas, lectura, habilidades para la vida y más.

¡Sabemos que no es fácil, pero no te rindas! Aquí hay 5 maneras para que tus hijos sigan aprendiendo durante el cierre de escuelas.

CHEQUEO ACADÉMICO

CONCÉNTRATE EN LAS HABILIDADES CLAVE

Chequeo Académico es como un juego, pero muestra el progreso de tus hijos en habilidades clave de matemáticas y lectura. Accede a videos, actividades y más para apoyar el aprendizaje en casa ¡y en tu teléfono!

[Aprende más](#)



APAGA LAS NOTICIAS Y HABLA CON TUS HIJOS

Limita las noticias alarmantes, especialmente para los más pequeños. Asegúralos que están a salvo y que la vida volverá a la normalidad. Pregúntales cómo se sienten. Pueden dibujar o escribir sobre ello.

[Aprende más](#)



MANTENTE EN CONTACTO

Es probable que tu escuela esté elaborando un plan para el aprendizaje digital. Mantente en contacto con los maestros y otros padres de familia para trabajar juntos. No temas pedir ayuda.

[Aprende más](#)



DISFRUTA DEL TIEMPO EN FAMILIA

Jueguen a las cartas, cocinen una receta favorita o nueva, inventen canciones, miren fotos de la familia y escriban una historia sobre ellas. ¡Tus hijos estarán aprendiendo mientras se divierten!

[Aprende más](#)

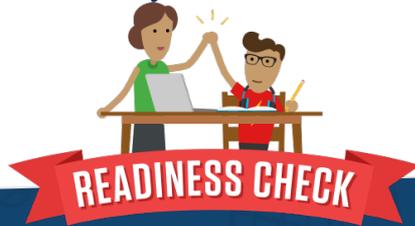


Visita rutaalfuturo.org para herramientas y recursos digitales gratuitos para apoyar el aprendizaje en casa.

Keep Calm... Learning Is On

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Learning Hero Roadmap – BeALearningHero.org



Choose a Grade
Then select a resource

Select

[Expectations for Learning >](#)

[Grade-by-Grade Guide >](#)

[See it on Video >](#)

ENSURE EMOTIONAL HEALTH & HAPPINESS

Do you worry about your child's emotional health or happiness? You are not alone. More than half of parents say they worry about this. By knowing what to look for, you can help promote important life skills that will help your child in and out of school. Check out these useful age-specific resources.



[Ages 6-7 >](#)



[Ages 8-10 >](#)



[Ages 11-13 >](#)



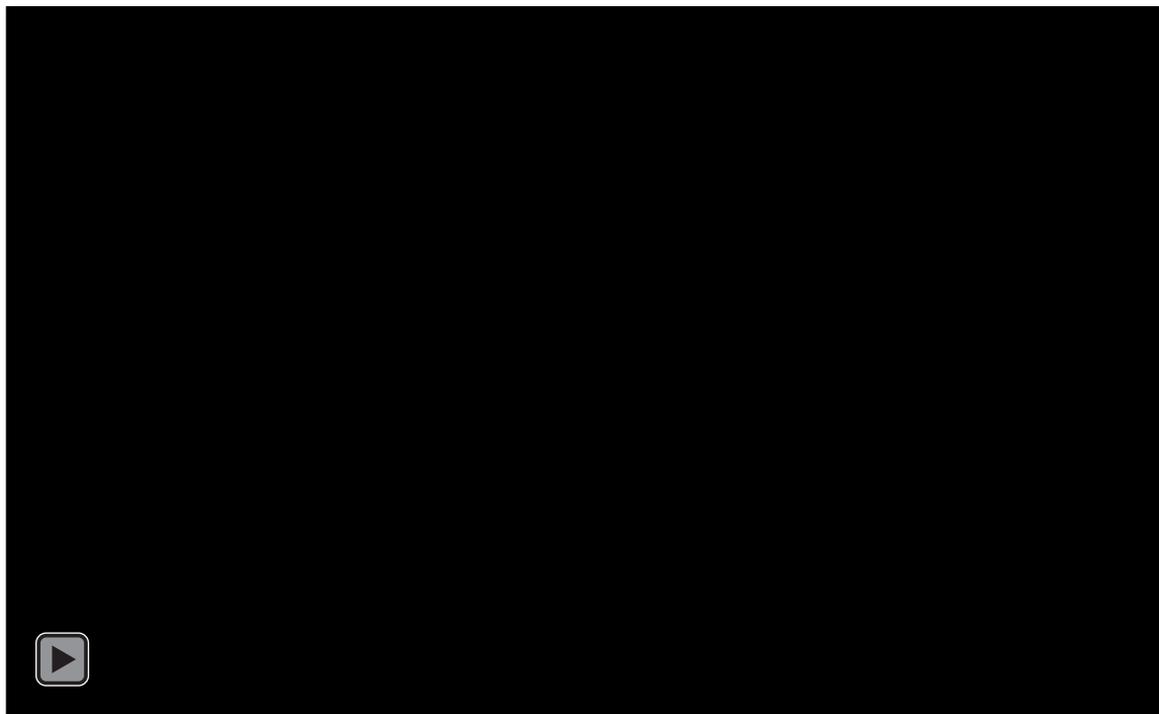
IDENTIFY STRENGTHS



PROMOTE LEARNING

How do you help your child approach both struggles and strengths? Try this Growth Mindset Kit and help your child see that hard work leads to success.

Making Learning Fun at Home...





Help your child with math and reading at home.

Have your child answer these 3-5 questions as a quick math and reading review. It isn't a test—your child can relax and solve the problems—like a game! At the end, you'll get fun, free activities to help your child at home.

GET STARTED



Select grade and subject.

Select grade completed



Select a subject



Help your kids with math and reading at home

- ✓ Have them answer these 3 to 5 questions as a quick review of math and reading.
- ✓ It's not an exam: your kids can relax and solve problems like in a game!
- ✓ In the end, you'll have access to fun and free activities to help your kids at home!

How can these resources support your family engagement outreach?



- Post **belearninghero.org** as a parent resource on school or class websites, portals.
- Use tips/resources/videos as part of digital follow up: texts; newsletters; social media
- Include in printed take home learning packets for families during school closures
- Other ideas?



Contact

David Park, *Senior Vice President, Strategy and Communications* dpark@learningheroes.org

Cornelia Calliste, *Director of Partnerships* ccalliste@learningheroes.org

For more information, visit our website Bealearninghero.org



Like us on Facebook:
[@Bealearninghero](https://www.facebook.com/Bealearninghero)



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Panelists

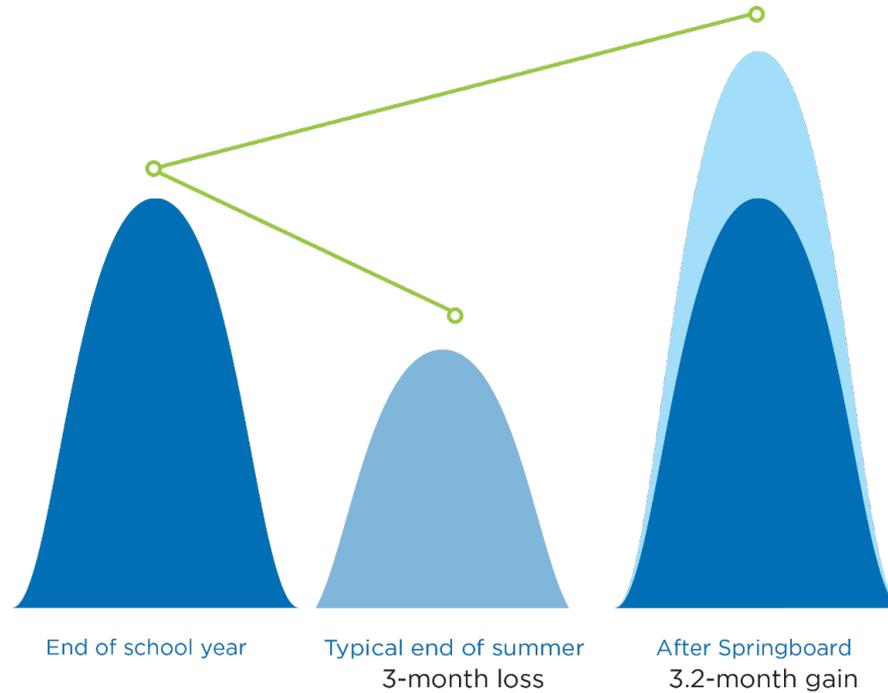


Alejandro Gac-Artigas
Founder and Chief Executive Officer
Springboard Collaborative

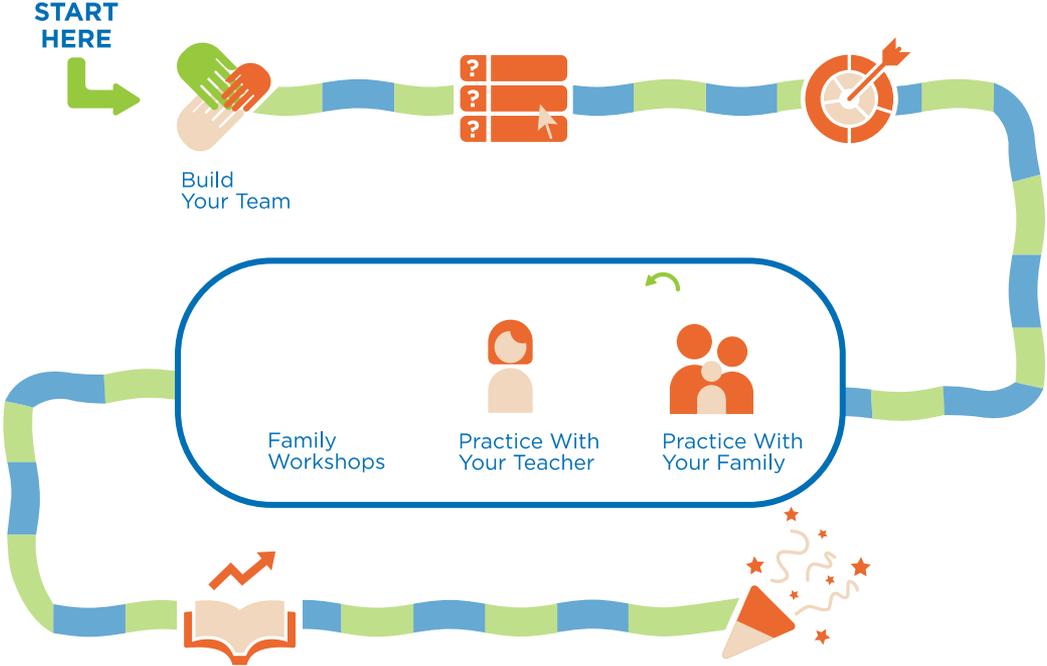
Parents' love for their children is the single greatest – and most underutilized – natural resource in education



Family engagement drives results



Family-Educator Learning Accelerators



Case Study: summer learning

Salim!
Learner

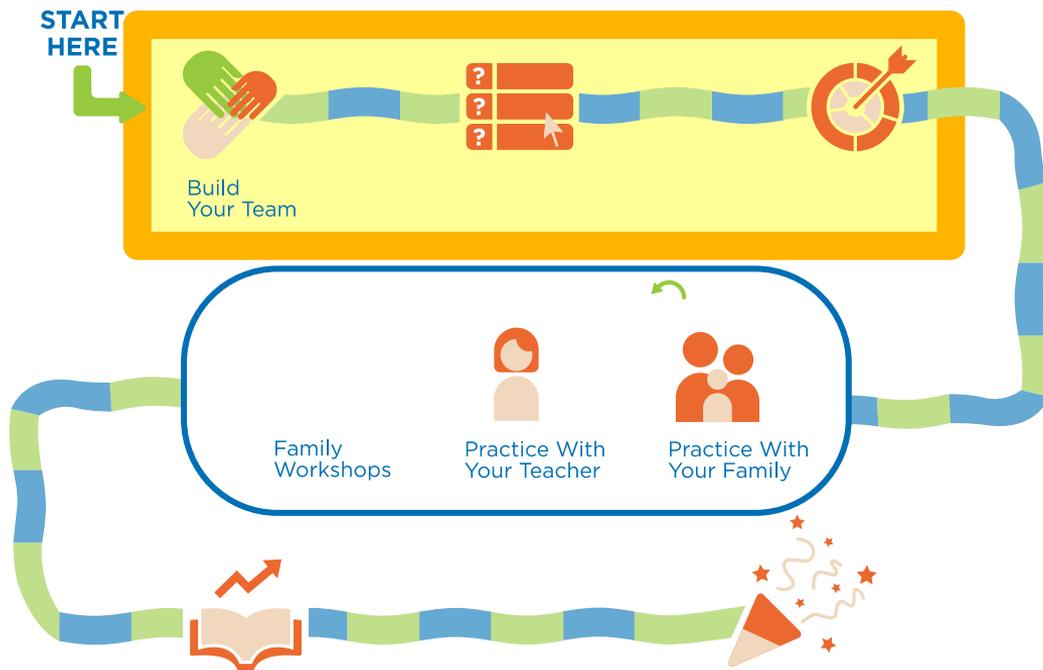
- 5 years old
- Kindergarten student
- Lost learning this spring



Salim's Mom
Family Member

- Mom of two
- Essential worker
- Worried about Salim falling behind

Salim's FELA: the beginning



Step 1: Build your team



“The relational piece is the glue that holds the rest of the initiative together.” – Dr. Karen Mapp

Adapted from the Dual-capacity framework

Step 2: Assess your baseline



My child can read short words like h-a-t and t-o-p.

Select your response on the scale below

Not at all Very well

I don't know



My child spends ___ MINUTES reading on a normal day.

Select the number of minutes

Select ▼

Families answer a questionnaire in **Connect**



Step 3: Set Salim's goal

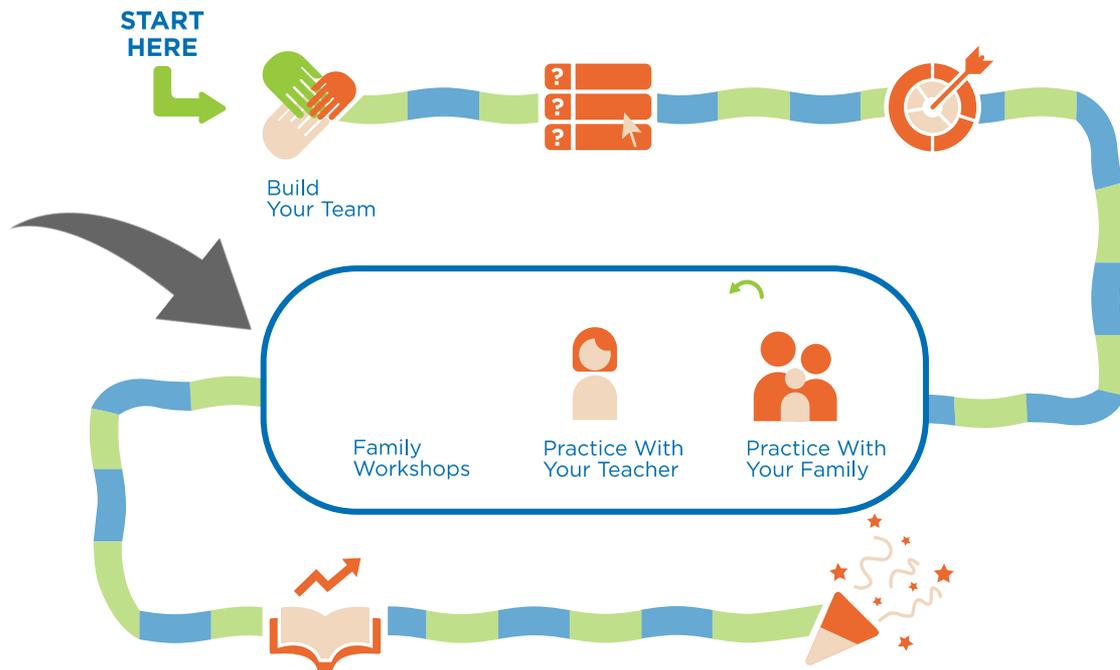
Based on your questionnaire response, we recommend Layla work on the skill 'Sound like a storyteller'!



Get better at the skill 'Engage and Enjoy' by mastering (independently using) these 5 strategies:

-  **Take a picture walk**
Skill: Engage and Enjoy
-  **Find a book I like**
Skill: Engage and Enjoy
-  **Stay focused!**
Skill: Engage and Enjoy
-  **Visualize as I read**
Skill: Engage and Enjoy
-  **Celebrate my hard work!**
Skill: Engage and Enjoy

FELA middle: Steps 4, 5, & 6



Step 4: Family workshops

Create stronger partnerships

Equip families

Inform teaching



Workshop structure

- **Welcome:** Informal, getting-to-know you time
- **Reading tip:** Teacher briefly introduces the tip, *models the tip and leads guided practice.*
- **Practice time:** A block of time set aside for the family to practice reading together (should be your longest block)
- **Reflection and updates:** Questions, feedback, goal-setting, updates

Step 5: Practice with a teacher

Three-part 30-min instructional sessions



Check in



**Learn to
read!**



Read to me!

Step 6: Practice with family



Practice at home together using personalized reading strategies, recommended by Connect



Record strategy progress and minutes read in the Reading log

How many minutes did Layla read this past Wednesday?

Tap the circle to adjust the day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
✓	✓	✓				
45	20	15	-	-	-	-

Together with an adult Alone

[< Back to previous page](#)

Tell the story across my fingers

Learn the strategy

Help your child retell the book they just read by encouraging them to use their whole hand to retell it!

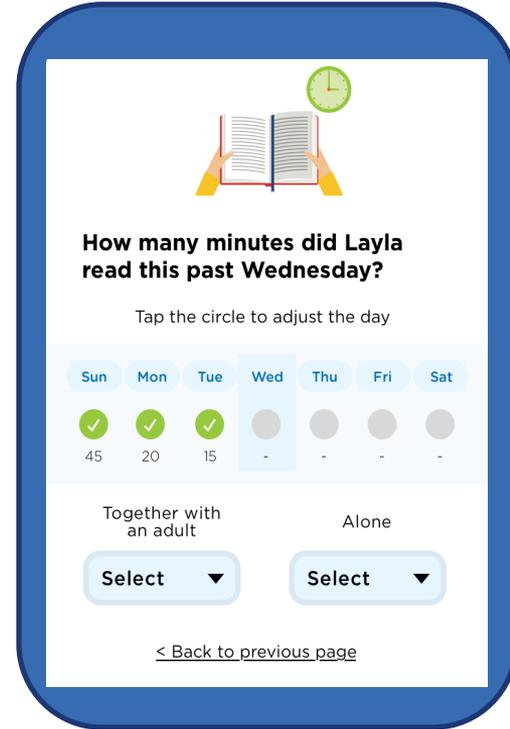
They can start by telling what the whole book was about (the main idea) and then

★ We did it!

Practice independently



Families record minutes together and **independently** in Connect



SLA End: Steps 7 & 8



Step 7: Assess growth



**Families
complete the
questionnaire
again on Connect
on Week 5**

My child can tell me what happened in story or book.

Select your response on the scale below

Not at all Very well

PREVIOUS | **NEXT**

Step 8: Celebrate progress!



info@springboardcollaborative.org



Springboard & TFA: free summer learning!

springboardcollaborative.org



Families: enroll by 6/11 for our FREE virtual summer program (offered in partnership with Teach For America)!

Sign up today!

[→ BRING US TO YOUR SCHOOL](#) | [📦 MAKE A DONATION](#) | [📖 READ OUR BLOG](#) | [📞 CONTACT US](#) | [📅 CALENDAR](#) |



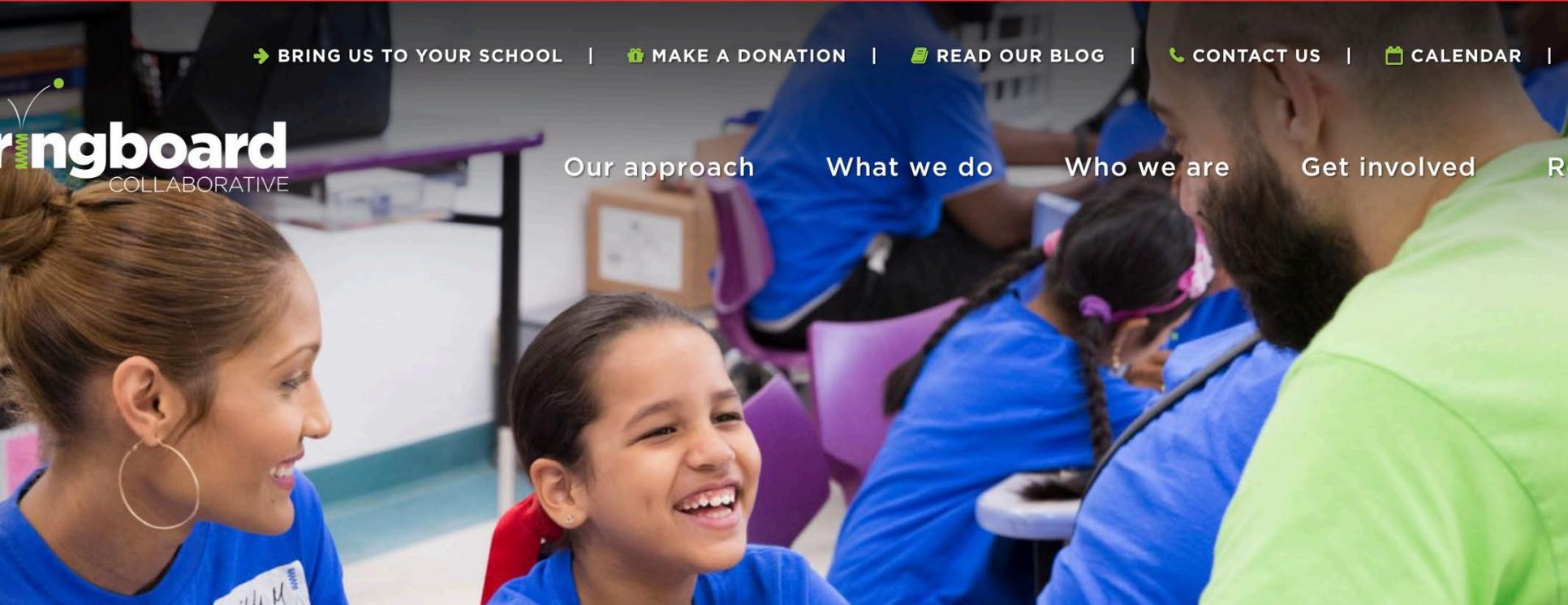
[Our approach](#)

[What we do](#)

[Who we are](#)

[Get involved](#)

[R](#)



Springboard-TFA: free summer learning!

14827706



**Enroll in a Springboard Learning Accelerator!
Details on the next page.**

Choose your form language: *

- English
 Spanish (Español)

Next Page



I'm worried about my child falling behind while school is closed.

I wish we could get a tutor to help me!

You can! It's time to meet your family's very own summer reading coach!

Sign up for Springboard Collaborative's

Summer Learning Accelerator

it's FREE!

Click here to sign up

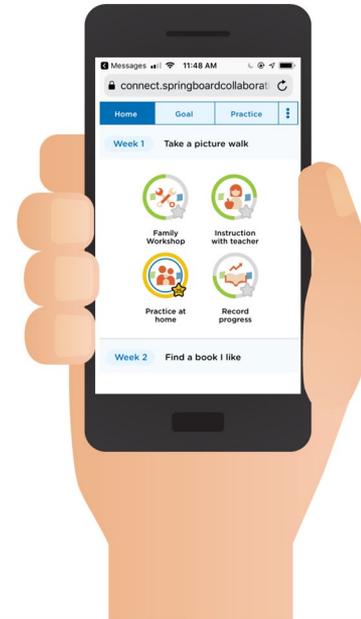


Springboard Connect

Families' home literacy companion

- Web-based, **texting app** (no download required)
- Personalized reading **tips & reminders**
- Charts **families' progress** on the learning journey

springboardconnect



Resource summary

- FELA toolkit
- TFA partnership (claim spots and/or spread the word)
- Springboard Learning Accelerator
- Springboard Connect

www.springboardcollaborative.org/resources

Families: enroll by 6/11 for our FREE virtual summer program (offered in partnership with Teach For America)!

Sign up today!

RESOURCES FOR FAMILIES >

**RESOURCES FOR
TEACHERS >**

**SCHOOL SYSTEM
SOLUTIONS >**

info@springboardcollaborative.org

Panelists

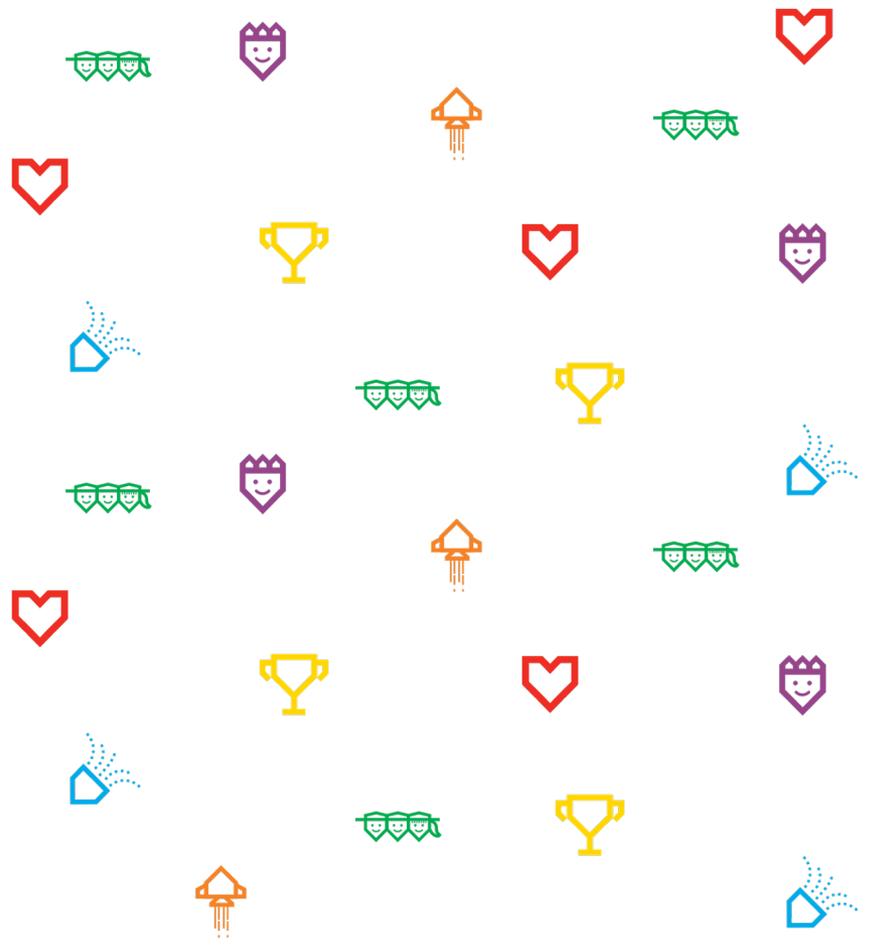


Melissa Cedeno
*Managing Director of Family &
Community Engagement*
DREAM

From the Home Office



Family & Community
Engagement



Data & Strategy Team

DREAM Plan. Learn. Grow.					Network Outreach Summary - Week 6 - 4/20/20				
# of COVID-19 cases	# of families not contacted	Food Insecurity	Community Incident	Shout outs to all the teachers and staff who have reached out to total of 787 families this week!					
14	73	10	4						
% of families contacted	# followed up	# followed up	# followed up	Resources:					
	32	6	0	Network Outreach Tracker					
	# resolved	# resolved	# resolved	Week 6 - Covid Case					
	1	1	0	Week 6 - Not Contacted List					
				Week 6 - Food Insecurity List					
				Week 6 - Community Incident					
				DREAM Internal Site					

Network Outreach Dashboard & Tracker

Family call tracker that allows us to systematically capture and respond to issues affecting our students and families.

Distance Learning Dashboards

Working to create school dashboards with daily attendance, synchronous session attendance, work completion, and grades

Family Conferences

531

The # of **ES & MS Q3 report cards** individually e-mailed to families for Q3 Family Conferences

Distance Learning Family Survey: DREAM is Family

55%

of families said distance learning was going **very well** or **extremely well**

79%

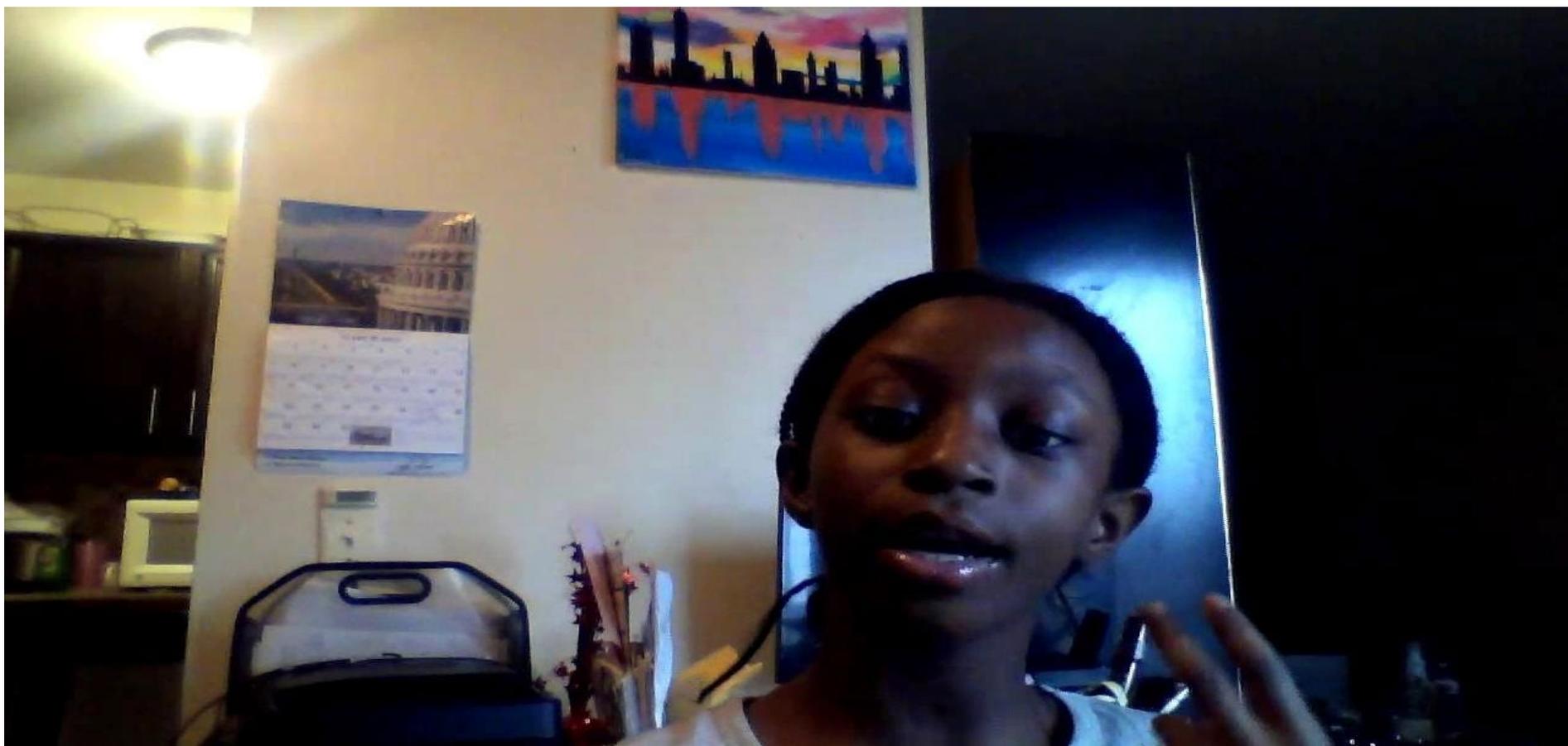
of families agree or strongly agree they are **getting what they need** from DREAM

Opportunities for **increased support**:

- **31%** said “Motivating my child to do their schoolwork”
- **27%** said “Teacher feedback on completed assignments”

At the end of the survey we asked, “Is there anything else you want to add? Is there something DREAM is **doing well** or something DREAM **needs to do better**?”

We received **over 200** responses. At the end of the slides we included a snapshot of the responses we received.

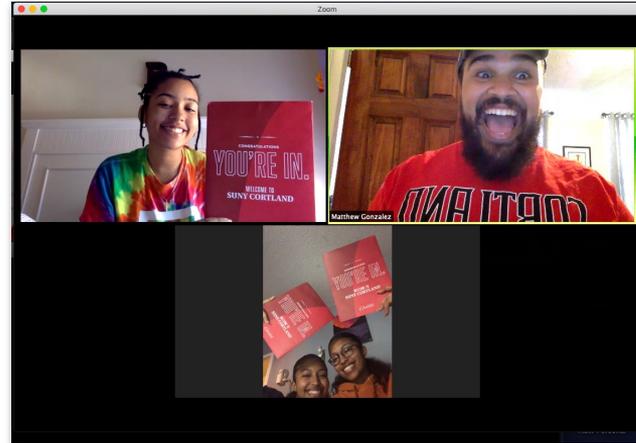


EAST HARLEM ELEMENTARY SCHOOL: A Student's Perspective

Family & Legends Assistance Project

Purpose | To provide financial assistance for families and Legends who have experienced one or more of the following:

- Loss of employment
- Death in the family
- Prescription costs
- Limited resources, outstanding bills (food, household goods, etc.)
- Awaiting social service benefits



Food Distribution

When: Every Tuesday at 1991

Time: 2:00pm to 5:00pm



To all of the DREAM staff,

they all are working hard during this pandemic to make sure our DREAM children **reach their goals.**

I know this is a trying time for all of us,
so thank you for remaining diligent in making sure our
children **continue to receive a quality education.**

Everything is excellent couldn't be better.

**Keep up the good work and here from home
we'll do the same.**



Panelist



Laura Johnson
Vice President, Communications
NSLA

Questions



Voices of Summer Webinar Series



Voices of Summer WEBINAR SERIES

www.summerlearning.org/webinars



National Summer Learning Week



National Summer Learning Week is a national advocacy day aimed at elevating the importance of keeping kids learning, safe and healthy every summer – all so students return to school ready to soar!

www.summerlearning.org/summer-learning-week



FOLLOW US

Find NSLA on social media to keep updated on
#summerlearning



@SummerLearning



@SmarterSummers

Join our Community!

<https://www.summerlearning.org/join-our-list/>



Thank you!

www.summerlearning.org

