nsla
national summer
learning association

Oakland, California | *2016 Summer Learning Landscape Assessment*

Summer Learning in Oakland

Children and youth in Oakland benefit from significant investments in summer learning by the city, school district, and private philanthropy to provide summer learning opportunities to more than 12,000 young people. Oakland Unified School District (OUSD) partners with a number of community-based organizations (CBOs) to serve more than 6,500 students. Through the Oakland Fund for Children and Youth (OFCY), the city provides funding to CBOs to serve more than 2,400 students, many in partnership with OUSD programming. Still more students are served by Oakland Parks and Recreation, city libraries, and community based organizations operating alongside this system. With such great diversity of programs, funding, and partnerships, there is a need for coordination and collaboration to ensure as many young people as possible are provided with high-quality summer learning opportunities.

Created in 2011, the Oakland Summer Learning Network (OSLN) is a collaborative effort between OUSD, OFCY, and a number of CBOs aimed at developing a citywide system of quality summer learning opportunities in Oakland. In 2014, the Partnership for Children and Youth took on the convening role for the group with funding from the Rogers, Scully, and Long Foundations. OSLN's vision is that all of Oakland's children and youth will have equitable access to high-quality summer learning opportunities.

The purpose of this report is to highlight the findings of a community assessment of Oakland's summer learning landscape during summer 2016. The assessment offers a snapshot of existing summer programs. Data were collected on who was being served by these programs and the kinds of programming they offered. This assessment gives OSLN a chance to learn more about the range of summer opportunities available, as well as gaps in services or data.

NSLA RECEIVED DATA FROM 57 ORGANIZATIONS OFFERING SUMMER PROGRAMS AT 110 SITES IN OAKLAND. FIND A FULL LIST OF PARTICIPATING ORGANIZATIONS ON PAGE 4.

COMMUNITY DEMOGRAPHICS OF OAKLAND	
Total 2015 City Population[1]	408,073
Percent of Persons below Poverty Level[1]	20.4%
Total 2015 City Population under 18 in households[1]	83,994
Percent of Persons under 18 below Poverty Level[1]	28.6%
Percent of Adults with at Least a High School Diploma[1]	80.4%
Percent of Adults with a Bachelor's degree or higher[1]	39.1%
Number of students in OUSD District-run Schools[2]	36,668
Percent of OUSD Students who are English Language Learners[2]	30.8%
Percent of OUSD Students Eligible for Free & Reduced Price Lunch[2]	72.5%

[1] U.S. Census Bureau, 2015 American Community Survey, *Community Facts for Oakland city, California*.
[2] OUSD *Fast Facts 2016-17*. The number of students enrolled in district-run schools was used as the percent of students who are ELLs or eligible for Free & Reduced Price Lunches was only available for students in those schools.

Summary of Findings

- In 2016, the largest investments in summer learning were from OUSD and OFCY. Together they provided over $6 million in funding to 24 partner organizations and grantees, including over $1 million in local unrestricted dollars from OUSD.
- A number of CBOs served students with funding from OFCY and as partners with OUSD. Considerable effort was made to identify duplicated information about these programs, such as youth enrollment or funding, when totaling these data.
- A subset of 18 programs report data on 2016 funding sources. While the most common funding source was local, such as OFCY, more than one-third of programs received funds from a private foundation or organization. Eighty-two percent of programs did not report charging participants a fee.

2016 DATA SOURCES	Program Capacity	Program Enrollment	Number of organizations/ partners	Number of sites
OFCY	2,265	2,457	12	31
OUSD	6,510	6,599	18	61
Other CBOs	7,797	5,982	37	40
Total[3]	**13,957**	**12,423**	**57**	**110**

[3] Duplication was removed from the total line, but still exists within the OFCY, OUSD & Other CBOs lines.

SUMMER LEARNING PROGRAMS IN OAKLAND

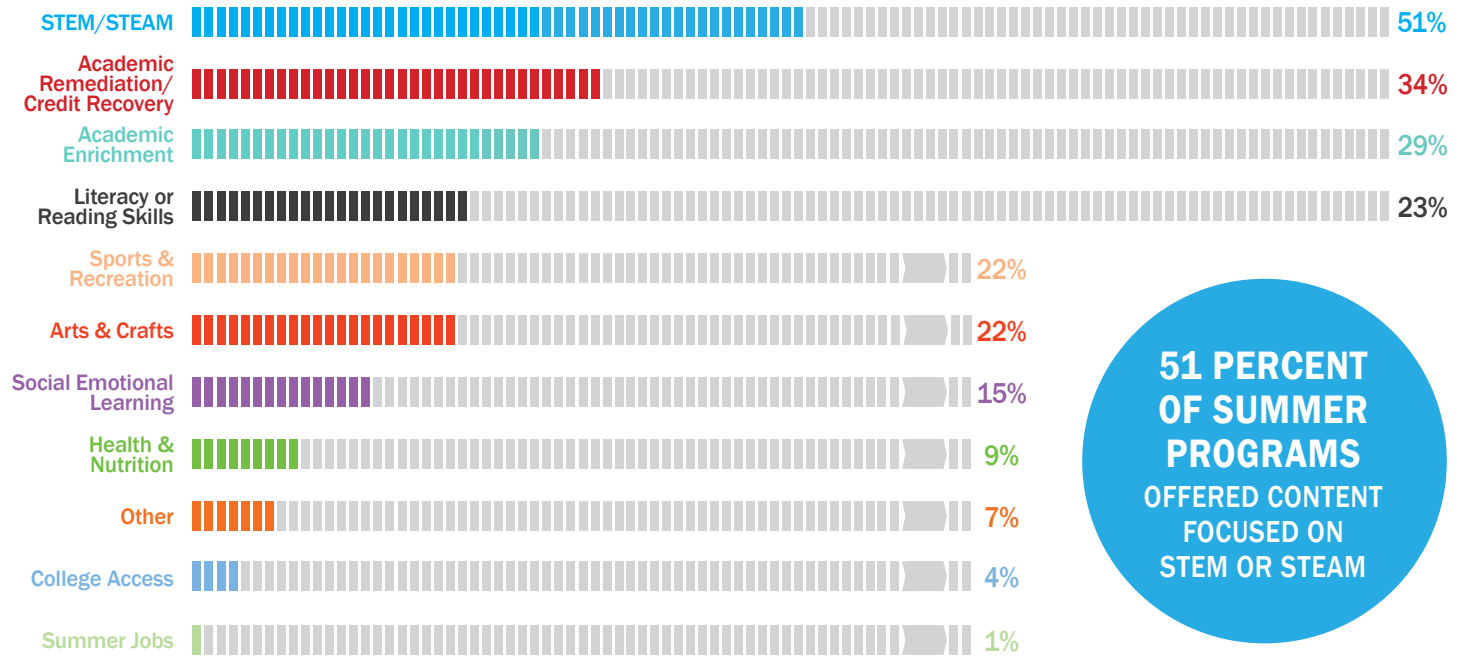**57** PARTICIPATING ORGANIZATIONS

110 PROGRAM SITES

12,423 YOUTH ENROLLED

PROGRAMS REPORTED **REACHING 89%** OF THEIR ENROLLMENT CAPACITY.

Program Content Areas

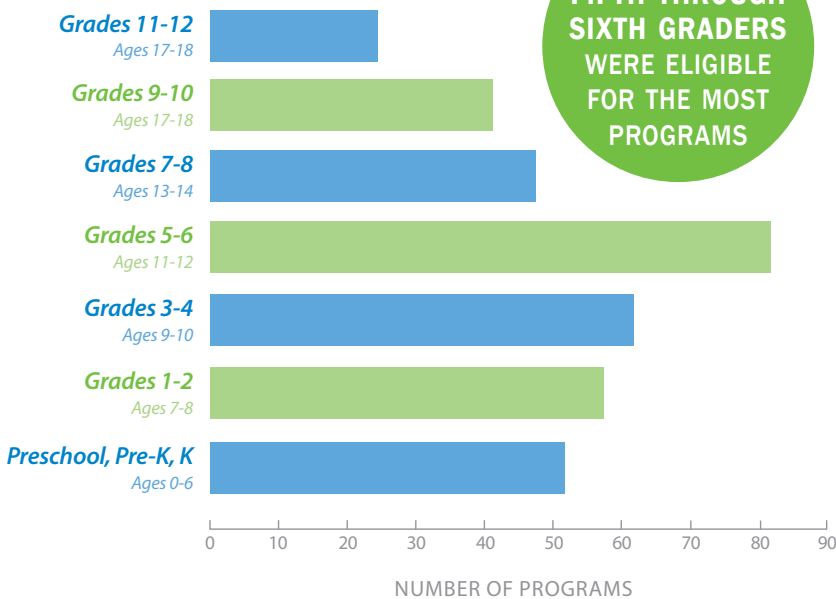| Content Area	Percentage
STEM/STEAM	51%
Academic Remediation/ Credit Recovery	34%
Academic Enrichment	29%
Literacy or Reading Skills	23%
Sports & Recreation	22%
Arts & Crafts	22%
Social Emotional Learning	15%
Health & Nutrition	9%
Other	7%
College Access	4%
Summer Jobs	1%

51 PERCENT OF SUMMER PROGRAMS OFFERED CONTENT FOCUSED ON STEM OR STEAM

Eligibility for Programs
by school grade

FIFTH THROUGH SIXTH GRADERS WERE ELIGIBLE FOR THE MOST PROGRAMS

Grades 11-12 Ages 17-18

Grades 9-10 Ages 17-18

Grades 7-8 Ages 13-14

Grades 5-6 Ages 11-12

Grades 3-4 Ages 9-10

Grades 1-2 Ages 7-8

Preschool, Pre-K, K Ages 0-6

NUMBER OF PROGRAMS

Program Calendar

Number of programs operating each month

June   July   August

last day of school

first day of school
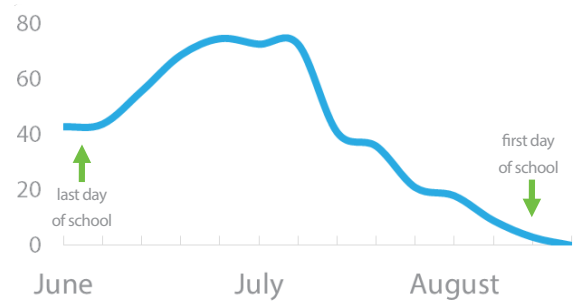
87% OF PROGRAMS OPERATED AT LEAST ONE DAY IN JUNE

72% OF PROGRAMS OPERATED AT LEAST ONE DAY IN JULY

26% OF PROGRAMS OPERATED AT LEAST ONE DAY IN AUGUST

SUMMER LEARNING SYSTEM ASSESSMENT

NSLA developed a three-phase approach to summer learning system building to help communities reach more youth with high-quality summer opportunities. This approach aims to foster collaboration between local community organizations and institutions. During the community assessment phase of this process, OSLN completed a self-assessment based on NSLA's Community Indictors of Effective Sumer Learning Systems rating scale to examine the size, scope, and features of their summer learning system within six key domains. As a result of this process, OSLN identified three goals for their 2016 collaborative work:

Data Management System

Collect and utilize data to raise awareness of the benefits of equitable, high quality summer programming. OSLN is establishing a system for collecting and sharing data in order to better understand the needs of the children and youth being served (and not served), the programs available, and the unmet need for additional quality summer learning opportunities.

Marketing and Communications

Improve communication to increase equitable access to summer programming. OSLN created an interactive and informative guide to summer learning opportunities in Oakland, which can be found at **Oakland.inplay.org**.

Continuous Quality Improvement

Support high quality summer learning through continuous improvement. OSLN is developing a system of support in which the OSLN member organizations raise awareness about the value of continuous improvement, provide training and technical assistance, and learn from each other.
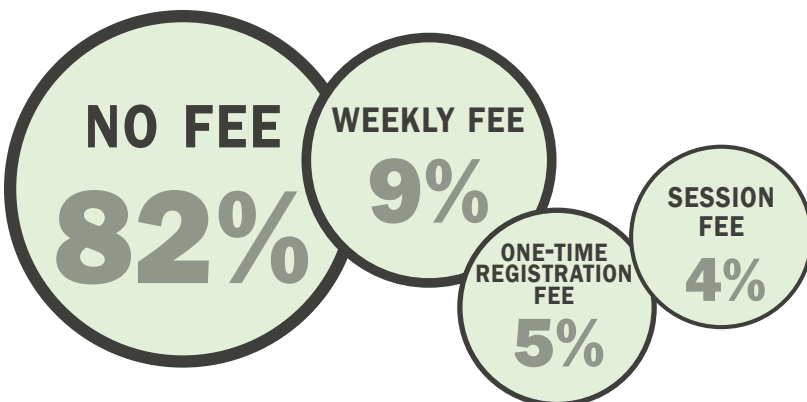
Funding Sources

OUSD	
Federal	$1,800,000
State	$1,700,000
Local	$500,000
Foundation	$135,000
Total	**$4,135,000**

OTHER COMMUNITY BASED ORGANIZATIONS	
Federal	---
State	$12,000
Local	$487,666
Private Foundation or organization	$507,667
Individual Giving	$278,500
Program Fees/Fee-based	$441,003
Subsidized Child Care Vouchers	$0
Food Service Program	$0
Other Funding	$48,000
Total	**$1,774,836**

OFCY	
Summer Strategy	$1,043,901
Match Funds	$1,704,489
Total	**$2,779,715**

Most Programs Do Not Charge a Fee

NO FEE 82%

WEEKLY FEE 9%

ONE-TIME REGISTRATION FEE 5%

SESSION FEE 4%

THE AVERAGE WEEKLY PROGRAM FEE WAS $318. THE AVERAGE CHARGE FOR A ONE-TIME REGISTRATION FEE WAS $831. SCHOLARSHIPS WERE AVAILABLE FROM 17 PROGRAMS.

About the National Summer Learning Association | www.summerlearning.org
The National Summer Learning Association (NSLA) is the only national nonprofit exclusively focused on closing the achievement gap by increasing access to high-quality summer learning opportunities. NSLA recognizes and disseminates what works, offers expertise and support for programs and communities, and advocates for summer learning as a solution for equity and excellence in education. NSLA's work is driven by the belief that all children and youth deserve high-quality summer learning experiences that will help them succeed in college, career, and life.

NSLA's Community Initiatives aim to align existing resources and to increase community capacity to deliver high-quality summer learning at scale. Designing strategies that are unique to the local context, NSLA's Community Initiatives support community assessment; partner coordination; strategic planning; and capacity building with local intermediaries and stakeholders.

About the Oakland Summer Learning Network | www.oaklandsummerlearning.net
The Oakland Summer Learning Network (OSLN) is a coordinated and collaborative effort to develop a citywide system of quality summer learning opportunities in Oakland, with a focus on improving access for children and youth from under-resourced families. Our vision is that the children and youth of Oakland have equitable access to high quality summer learning opportunities.

Special thanks to the following organizations for their support of this initiative:
Oakland Unified School District | www.ousd.org
Oakland Fund for Children and Youth | www.ofcy.org
Partnership for Children and Youth | www.partnerforchildren.org

Participating Organizations

Aces Kids Golf

Adventure Time

Aim High*

Alternatives in Action

Aurora School

Avid4 Adventure

Bay Area Community Resources (BACR)

Bay Area Teacher Training Institute (BATTI)

Bay Island Gymnastics

Black Girls CODE

California Shakespeare Theater

Camp Doodles

Camp Phoenix

Capoeira Mandinga

Cooking Around the World

Destiny Arts Center*

Digital Arts and Culinary Academy

Downtown Oakland YMCA

East Bay Asian Youth Center (EBAYC)*

East Bay SPCA

East Oakland Boxing Association

East Oakland Youth Development Center

Edventuremore!*

Escuela Bilingue Internacional

Family Support Services of the Bay Area

Galileo Learning

Girls Incorporated Of Alameda County

Girlventures

Girlz Climb On

Jewish Community Center of the East Bay

Kids for the Bay

Kids Gym Berkeley

Kinetic Arts Center

Lighthouse Community Charter Public Schools

Lincoln Child Center / Oakland Freedom Schools*

Live.Love.Learn

Monkey Business Camp

Musically Minded Academy

Oakland Kids First (OKF)

Oakland Leaf Foundation*

Oakland Youth Chorus

Office of Parks and Recreation

Playwell

Prescott Circus Theatre*

Project Ember

QuantumCamp, Inc.

Rose Foundation for Communities and the Environment

Safe Passages

Sarah's Science

Social and Environmental Entrepreneurs (SEE), Inc. / Acta Non Verba

Springboard Collaborative

Steve and Kate's Camp

The Bay Area Writing Project

The Crucible

Ujiima

United Roots

YMCA of the East Bay

*Denotes possible joint funding

Limitations of the Data
Incomplete and Estimated Data. Complete data may not have been received from all targeted organizations and agencies for varying reasons. When considered as a whole, it is likely that incomplete and estimated data may have led to an underestimate of the total summer learning program landscape.

Double Counting. Because youth can participate in more than one program during the summer, they may be counted multiple times in the data used for this report. Where possible, we attempted to remove duplicate counts of children and youth.

Snapshot in Time. Data collection for this resource scan focused on summer 2016 and represents a snapshot in time. The extent to which providers are able to offer programs and the size of those programs may vary from year to year, sometimes substantially, based on available funding.