



## SOCIAL MEDIA TOOLKIT

### National Summer Learning Week • July 6-10, 2026

#### National Summer Learning Association Social Media Accounts

Please tag NSLA using the following handles:

- Facebook: [@National Summer Learning Association](#)
- Instagram: [@smartersummers](#)
- X (Twitter): [@summerlearning](#)
- LinkedIn: [@National Summer Learning Association](#)

Hashtags: #SummerLearningWeek #SummerLearning

[Click here to download graphics!](#)

**About National Summer Learning Week:** National Summer Learning Week is a celebration dedicated to elevating the importance of summer learning!

Throughout the week, we highlight five unique themes:


- Literacy & Learning
- Internships & Career
- Wellness, Health, & Sports
- STEM (science, technology, engineering, and math)
- Community & Leadership





#### **Social Media Blurbs to Share Leading Up to National Summer Learning Week:**

*Feel free to update your copy with organization-specific information and post across social Channels*

**Sample Post 1:** Save the date: National Summer Learning Week is July 6–10!






Join us for a week of fun, learning, and connection with daily themes designed to inspire all summer long:

 Literacy & Learning

-  Internships & Career
-  Wellness, Health & Sports
-  STEM
-  Community & Leadership

#SummerLearningWeek #HealthySafeStrong #KeepKidsLearning

**Sample Post 2:** National Summer Learning Week is almost here! From July 6–10, we’re celebrating the power of summer learning through five engaging themes:

-  Literacy & Learning
-  Internships & Career
-  Wellness, Health & Sports
-  STEM
-  Community & Leadership

Together, we can keep kids safe, healthy, and ready for what’s next.  
Get involved: <https://bit.ly/47noewP>

#SummerLearningWeek #KeepKidsLearning #SummerMatters

**Sample Post 3:** We’re proud to support **National Summer Learning Week** (July 6–10, 2026)—a nationwide celebration of summer learning and the programs and partners helping young people learn, grow, and thrive all summer long.

Explore resources and join the movement: <https://bit.ly/47noewP>

#SummerLearningWeek #KeepKidsLearning #SummerMatters

**Sample Post 4:** Join us for **#SummerLearningWeek!**  
The National Summer Learning Association offers tools and resources to help you engage your community and spotlight your summer learning programs.

Join the celebration and get started: <https://bit.ly/47noewP>

#KeepKidsLearning #NSLA #SummerLearning @summerlearning #SummerLearningWeek

## Sample copy to share your resources during National Summer Learning Week:

- We're proud to support **National Summer Learning Week July 6–10, 2026!**

This week shines a spotlight on the power of summer learning, and we're excited to share our own summer [\[programs/resources/events\]](#)!

Visit: [\[add the link to your resource here\]](#)

#SummerLearningWeek #KeepKidsLearning

- We're joining the national celebration of **#SummerLearningWeek** from **July 6–10!**

At [\[Partner Name\]](#), we believe every child deserves a summer filled with learning, creativity, and connection.


This week, we'll be highlighting our own summer resources and activities that align with this year's themes:

 Literacy & Learning

 Internships & Career

 Wellness, Health & Sports

 STEM

 Community & Leadership

Follow along and check out what we're offering this summer! [Add the link to your resource here](#) #KeepKidsLearning #SummerMatters #SummerLearningWeek

- We're excited to support **National Summer Learning Week (July 6–10, 2026)**—a week dedicated to elevating the importance of summer learning for all children. At [\[Organization Name\]](#), we're proud to offer [\[describe resource, program, or initiative\]](#) [Add the link to your resource here](#) #SummerLearningWeek #KeepKidsLearning #SummerMatters
- Happy #SummerLearningWeek! We encourage fellow organizations, educators, and community leaders to join us and share their summer learning resources and tag #SummerLearningWeek. Let's give kids an amazing summer! #KeepKidsLearning #SummerPrograms #YouthSuccess

## **Proclaim Summer Learning Week in Your Community**

Proclaim Summer Learning Week in your community and show how essential summer learning is in closing the opportunity gap in America.

**STEP 1:** Share this sample proclamation language with your mayor, governor, or local elected official. Recommend a day, week, or even a month-long celebration. National Summer Learning Week is taking place from July 6-10.

**STEP 2:** If you have not heard from your local leader's office within two weeks, reach out to them again and share resources found on the National Summer Learning Association's (NSLA) website to show the importance of summer learning.

**STEP 3:** Once proclaimed, celebrate on Twitter with the two hashtags #SummerLearningWeek and #Proclamation to let us know your community is part of the celebration!

*You can find the sample proclamation language on the following page.*

## SAMPLE PROCLAMATION FOR SUMMER LEARNING WEEK

High-quality summer learning and enrichment opportunities are more important than ever in 2026. The summer months provide a great opportunity to help all kids bounce back, catch up and propel forward into the next school year.

**Whereas:** Summer Learning Week is a time to reflect on the importance of keeping youth learning, safe, and healthy every summer, ensuring they return to school in the fall ready to succeed in the year ahead; and

**Whereas:** There is still a role for summer youth employment programs to engage older youth. Whether virtual or in-person, with the support of business and community leaders, our youth can learn, gain real world experience, contribute to their community and economy, and experience safer environments through summer jobs, internships, and/or volunteering opportunities; and

**Whereas:** The largest-ever summer learning study conducted by the RAND Corporation found that it was clear that low-income students experienced more setbacks over the summer compared to their wealthier peers; and

**Whereas:** Summer learning programs are proven to maintain and advance students' academic and social/emotional growth, keep children safe and healthy during the summer, and send young people back to school ready to learn; and

**Whereas:** A wide array of public agencies, community-based organizations, schools, libraries, museums, recreation centers, camps, and businesses in our community contribute to the wellbeing of youth through summer programming; and

**Whereas:** Summer learning is a critical component of our collective effort to ensure all students graduate from high school prepared for college, careers, and life;

Now, therefore, I, **PROGRAM NAME**, do hereby proclaim July 6-10 as SUMMER LEARNING WEEK in **LOCATION**, and do commend this observance to all of our citizens.