



## SUMMER FOR ALL ADVOCACY TOOLKIT

Thank you for partnering with the National Summer Learning Association (NSLA) to support the Summer for All Act being reintroduced by Senator Murphy (D-CT) and Senator Kim (D-NJ). This critical piece of legislation would establish \$4 billion in grant programs to help states and community-based organizations radically expand access to summer learning. Use the assets, templates, and strategies below to mobilize your network, engage your lawmakers, and ensure every child has a summer of opportunity.

### **National Summer Learning Association Social Media Accounts**

Please tag NSLA using the following handles:

- Facebook: [@National Summer Learning Association](#)
- Instagram: [@smartersummers](#)
- X (Twitter): [@summerlearning](#)
- LinkedIn: [@National Summer Learning Association](#)

### **Please tag US Senator Murphy and US Senator Kim using the following handles:**

- [@ChrisMurphyCT](#) (X/Instagram/Facebook) / Sen. Chris Murphy (LinkedIn)
- [@SenatorAndyKim](#) (X/Instagram/Facebook) / Sen. Andy Kim(LinkedIn)

**Hashtags:** #SummerforAllAct #DiscoverSummer. #KeepKidsLearning

[Download Social Media Graphics](#)

## **Social Media Blurbs to Share:**

*Feel free to update your copy with organization-specific information and post across social channels*

**X**

Kids enrolled in summer programs are healthier, safer, and better prepared for the school year ahead. The #SummerForAllAct, would make summer learning more accessible nationwide. Learn more: <http://bit.ly/4vgVdN7>

@Gallup poll found that U.S. K-12 parents say their child did not participate in summer learning programs due to cost. Support the #SummerForAllAct will make summer learning opportunities more accessible nationwide: <http://bit.ly/4vgVdN7>

Support The #SummerForAllAct introduced by @ChrisMurphyCT & @SenatorAndyKim will make summer learning more accessible to all families by establishing \$4 billion in grant programs to help community-based organizations and states expand access to summer learning programming. <http://bit.ly/4vgVdN7>

## **Instagram**

☀️ When kids get the support they need throughout the summer, they are healthier, safer, and better prepared for the school year ahead. Support the #SummerForAllAct, to help make summer learning more accessible nationwide. Thank you @ChrisMuphyCT & @SenatorAndyKim for your support to #KeepKidsLearning.

Summer should be a season of opportunity for every child. That's why we're supporting the #SummerForAllAct, introduced by Senator Murphy and Senator Kim. This legislation would invest \$4 billion to expand access to high-quality summer programs, helping more kids learn, grow, and thrive. Join us in urging Congress to support summer learning for all. #SummerForAll

## **Facebook/LinkedIn**

A strong summer leads to a stronger future. Urge Congress to support the #SummerForAllAct introduced by Senators Chris Murphy and Andy Kim to invest \$4 billion in summer opportunities for children and families nationwide. #SummerForAll

Join us in advocating to #KeepKidsLearning and learn more: <http://bit.ly/4vgVdN7>

Every child deserves a safe, enriching, and engaging summer. The #SummerForAllAct would provide \$4 billion in direct grants to states and community organizations, helping more families access high-quality summer programs. Tell Congress to support this critical investment in our nation's youth. Learn more: <http://bit.ly/4vgVdN7> #SummerForAll

Support The #SummerForAllAct introduced by @ChrisMurphyCT & @SenatorAndyKim will make summer learning more accessible to all families by establishing \$4 billion in grant programs to help community-based organizations and states expand access to summer learning programming. Learn more: <http://bit.ly/4vgVdN7>

## Sample Advocacy Letter to Senator:

Dear Senator [Senator's Last Name],

As a constituent and advocate for the well-being and development of our youth, I am writing to encourage you to cosponsor Senator Murphy's Summer for All Act. This critical piece of legislation aims to invest \$4.2 billion in direct grants to states and community-based organizations, ensuring that every child in America has the opportunity to attend a high-quality summer program. Unfortunately, millions of kids and their families get left behind every summer. Research shows that through summer learning programs, children can maintain and even improve their academic progress. Despite these benefits, summer learning programs are too often cost prohibitive for students from low income families.

The Summer for All Act would provide long-term, direct funding to help kids and families access high-quality summer programs and activities. Specifically, the Summer for All Act would authorize \$4 billion over four years and \$1 billion each fiscal year thereafter to fund two new competitive grant programs to expand access to summer enrichment programs.

These summer programs are not just a means to keep children occupied during the break; they are a lifeline that offers academic support, physical activity, nutritional education, and invaluable life skills. They help prevent summer learning loss, ensure children receive nutritious meals, and provide places for positive enriching interactions.

I urge you to cosponsor and support the passage of the Summer for All Act. Together, we can ensure that every child in America has the opportunity to participate in enriching summer programs that foster growth, learning, and well-being.

Thank you.

[Your Name]

[Your Title/Organization, if applicable]

[Your Contact Information]