



# NATIONAL SUMMER LEARNING WEEK

JULY 12-16, 2021

## OUR TIME TO SHINE



## SOCIAL MEDIA PARTNER TOOLKIT

In shining a bright light on summer, NSLA invites everyone to join in a special social media campaign entitled: *Our Time to Shine!* and to share their stories of inspiration on Twitter, Facebook, LinkedIn, Instagram, and/or TikTok using the social media frames and #SummerLearningWeek hashtag. [Click here to learn how to participate!](#)

We also have plenty of new summer learning resources to share and need your help to reach more people than ever! Below you will find sample tweets which can also be repurposed for any social media platform. [Click here for a word document of the tweets below.](#)



@smartersummers



@summerlearning

#SummerLearningWeek



@National Summer Learning Association

#DiscoverSummer

## Summer Learning Resources

Help your child discover the joy of summer and prepare for a great school year ahead at DiscoverSummer.org by @summerlearning where your family can discover local and virtual summer programs along with free #summerlearning resources. #DiscoverSummer #SummerLearningWeek

Spark the imagination this summer. Read a book, play a game, go for a hike, start a rock collection, whip up your favorite summer recipe! Summer is a great time to learn and explore your child's interests: <https://bit.ly/SummerLearningWeek> #SummerLearningWeek #DiscoverSummer

In celebration of National #SummerLearningWeek, @summerlearning will host a Virtual Summer Splash Event each day of the week-long celebration. Tune in and #DiscoverSummer with @NintendoAmerica, @DiscoveryEd, @MizzenbyMott, @Lexile\_Quantile and more! <https://bit.ly/3AKhS8M>

A new #DiscoverSummer Family Guide has been created by @summerlearning, @ACAcamps, @BGCA\_Clubs, @DiscoveryEd, and @BeALearningHero providing tips, insights and resources to help you harness the power of #summerlearning. Check it out: <https://bit.ly/3qzV4xf>

#SummerLearningWeek  
Summer is a time for fun, exploration, and yes, for learning, especially after a year of COVID-19 setbacks for America's most vulnerable students. <https://bit.ly/3k0VMJa>  
#DiscoverSummer  
#SummerLearningWeek

#SummerLearningWeek launches with national PSA campaign, daily virtual events and family resources to help students recharge, heal, and reclaim the joy of summer. Read the press release: <https://bit.ly/3k0VMJa>  
@summerlearning @SecCardona @iHeartMedia @CCOutdoorNA  
#DiscoverSummer

## Summer Learning Resources Cont.

Share your stories of summer inspiration during National #SummerLearningWeek by taking pictures with @summerlearning's Facebook Frame to brand your own photos of #summerlearning activities! Learn how: <https://bit.ly/3e6CbU5> #DiscoverSummer

We love summer programs like the 2020 @NewYorkLife Foundation #SummerLearning Award Winners! Excited to find out who wins in 2021! <https://bit.ly/2IP432v> #DiscoverSummer #SummerLearningWeek @CommunityTB @CAMP\_EDMO @CPFNYC @arts4learning

## Shining a Light on Summer Learning Champions

Thank you @SecCardona for being a champion of quality summer enrichment experiences for every kid in a America! #DiscoverSummer #SummerLearningWeek

Bring a friend and join @MizzenbyMott for their Virtual Summer Lawn Series. Hear jazz greats, pick up some new dance moves & discover a one-of-a-kind curriculum for young people from @jazzdotorg. <https://hubs.ly/H0QpZ1s0> #MizzenLive #SummerSwing #SummerLearningWeek #DiscoverSummer

Summer is a time to level the playing field through high-quality programs that produce measurable benefits in math, reading and social emotional learning. Learn more from @WallaceFdn's #SummerLearning Knowledge Center: <http://bit.ly/2ABM5JI> #SummerLearningWeek #DiscoverSummer

According to @nokidhungry, "Summer is the hungriest time of the year for kids who depend on free school meals." Text "FOOD" or "COMIDA" to 877-877 to find a nearby #SummerMeals site: <https://bit.ly/2TXblH1> The service is free & open to anyone. #SummerLearningWeek #DiscoverSummer

Does your child love video games? Now they can make their own games with @NintendoAmerica's #GameBuilderGarage! <https://bit.ly/2TWrPPN>

"I don't think I've ever enjoyed learning as much as I did during my time with Game Builder Garage." ~@IGN #DiscoverSummer #SummerLearningWeek

Find a #SummerCamp near you! @ACAcamps has thousands of summer camps, programs, and learning sessions to give your child a remarkable #summerlearning experience: <http://find.acacamps.org/> #SummerLearningWeek #DiscoverSummer

#Summerlearning champion, @MENTORnational aims to close the mentoring gap and drive equity through quality mentoring relationships for young people. Find a youth mentor or become one: <https://www.mentoring.org/> #SummerLearningWeek #DiscoverSummer

Who is your child most excited to spend time with this summer? What interests them? What gives them confidence? Find helpful tips and lean into it this summer with @BeALearningHero's "Summer REcharge": <https://bit.ly/3trLIQ3> #SummerLearningWeek #DiscoverSummer @khanacademy

#SummerLearning champion, @youthxjobs is working to connect more youth to paid opportunities for the 2021 summer season. Check out their new platform for youth employment opportunities! <https://bit.ly/2VuNejy> #SummerLearningWeek #DiscoverSummer

Find reading materials at your child's reading level with @Lexile\_Quantile by @MetaMetrics\_Inc. With Lexile, you can engage your child in reading by ensuring they comprehend the materials, as well as monitor progress: <https://bit.ly/3xwqFZL> #SummerLearningWeek #DiscoverSummer

Find math resources that match your child's level with @Lexile\_Quantile by @MetaMetrics\_Inc. Quantile® Math@Home is a website full of free tools and family-friendly math activities. Learn more: <https://bit.ly/3xD9nKQ> #DiscoverSummer #SummerLearningWeek

## More Summer Learning Champions

LRNG is an online platform where you can interact with different types of content to increase your skill set or learn about a topic that may interest you, like beat-making or coding. Learn more about @WeAreLRNG at <https://www.home.lrng.org/learners> #DiscoverSummer #SummerLearningWeek

Learning at home has become a new preference for many to experience new #summerlearning opportunities. @AppleEDU has resources to help schools, teachers, and parents create engaging learning experiences at home: <https://apple.co/3yOfBHT> #DiscoverSummer #SummerLearningWeek

Over the past year, creating meaningful and effective learning experiences has been education's greatest challenge. Accelerate learning this summer and beyond with these 5 steps by @DiscoveryEd! <https://bit.ly/3hwqpo9> #DiscoverSummer #SummerLearningWeek

#Summerlearning champion, @NEAToday joins NSLA in celebrating National #SummerLearningWeek with this special message from NEA's President, @BeckyPringle, to educators, families, students and community partners: [https://youtu.be/\\_ByDnE-YK5A](https://youtu.be/_ByDnE-YK5A) #DiscoverSummer



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learning association  
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