

# Summer Planning Bootcamp

March 30 - 31, 2022

Featuring  
U.S. Secretary of Education  
Miguel Cardona  
and summer learning experts  
from across the country



**nsia**  
national summer  
learning association

In partnership with:



# SUMMER PLANNING BOOTCAMP

**Day 1, Part 1: Wednesday, March 31**

presented by



***The Impact of COVID-19 on Kids:  
What the Data Tell Us***

# PANEL



*Moderator*

**Christina Russell**

Policy Studies Associates



**Emma Dorn**

McKinsey & Company



**Cecelia Leong**

Attendance Works



**Megan Kuhfeld**

NWEA



**Deirdra Hawkes**

American School Counselor  
Association



# Our Vision and Reach



## Vision

***To ensure all young people in America, regardless of background and income, can afford and access a high-quality summer learning experience every year.***

We serve and support more than 15,000 leaders from

- School Districts and State Education Agencies
- Youth-serving Government Agencies
- Wide-range of Non-profit partners and programs:
- Summer Camps, Nature-based, Travel, STEM, Arts, Sports. Service, College Prep Programs
- Summer Youth Employment and Internships

# PROFESSIONAL SUMMER LEARNING COMMUNITIES



## New Vision for Summer Schools

**Alan Ingram**

*Former Superintendent of Schools  
Springfield, MA*



## College Access & Summer Melt

**Rico Blancaflor**

*Principal  
Third Settlements and  
Posse Foundation*



## Public Housing

**Emily Samose**

*Principal  
ECS Consulting*



## Arts Education

**Beth Salyers**

*Founder and CEO  
Custom Learning Atelier*



## Libraries

**Liz McChesney**

*Former Chief Children's  
Librarian in Chicago  
Youth Services in Libraries*



## Sports & Health

**Megan Bartlett**

*Founder  
The Center for Healing  
and Justice Through Support*

# PROFESSIONAL SUMMER LEARNING COMMUNITIES



## Environment & Outdoor

**Arthur Pearson**

*President & CEO*  
Thompson Island Outward Bound



## Special Populations

**Sterling Leija**

*Executive Camp Director*  
Roundup River Ranch



## Youth Employment & Internships

**Dawn Hill**

*Youth Programs &  
Business Partnerships Manager*  
City of Charlotte



## Research

**Christina Russell**

*Senior Managing Director*  
Policy Studies Associates



## Health Sciences

**Jake Weinfeld**

*Executive Director*  
MERIT Health Leadership Academy



## State Summer Learning Network

**Mashona Council**

*President*  
Council Consulting, LLC

# UPCOMING EVENTS & RESOURCES

- **DiscoverSummer.org**
- **Consulting**
- **National Summer Learning Week July 11-15, 2022**
- **Summer Changes Everything National Conference October 24-26, 2022**
- **Professional Summer Learning Communities**









PRESENTED BY



# MODERATOR



**Christina Russell**

*Managing Director*

Policy Studies Associates

*NSLA Field Consultant*

Research, Evidence and Practice Summer  
Professional Learning Community (PLC)

# PANEL



**Emma Dorn**

*Education Practice Manager*  
McKinsey & Company



**Cecelia Leong**

*Vice President of Programs*  
Attendance Works



**Megan Kuhfeld**

*Senior Research Scientist*  
NWEA



**Deirdra Hawkes**

*Director of Programs and Advocacy*  
American School Counselor  
Association



# School Counselors

School counselors are certified/licensed educators who improve student success for all students by implementing a data-informed comprehensive school counseling program.

## School Counselors' Role

School counselors play an essential role in creating an equitable, inclusive school culture promoting success for all.

## School Counselors Help All Students:

Apply achievement strategies

Manage emotions

Plan for postsecondary options (higher education, military, workforce)

## Ideal Caseload

250 students per school counselor

## The Road to Positive Outcomes



Achievement

Discipline

Attendance

Mindsets

Social  
Skills

Learning  
Strategies

Self-Management  
Skills



# COVID-19 and student learning

The disparities are real, and students need help

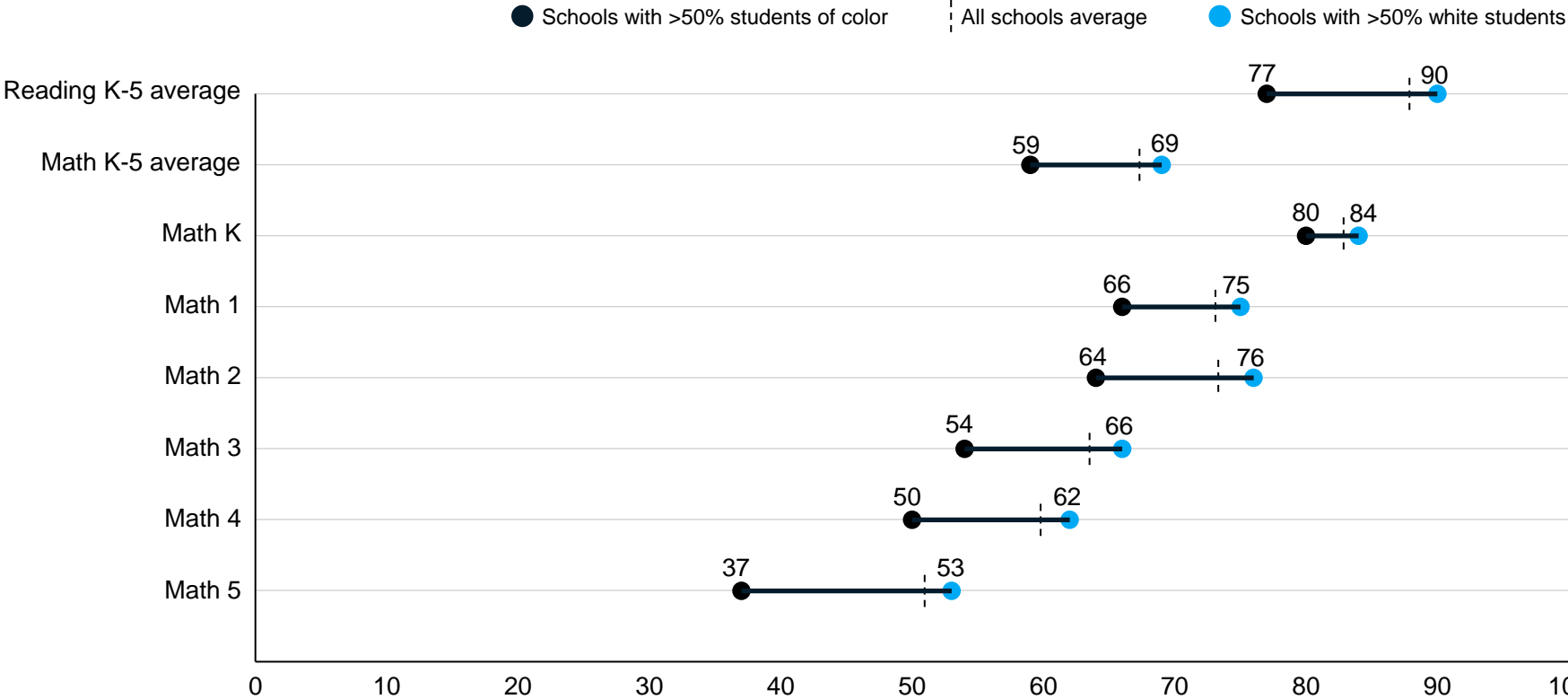
January, 2021

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**What is the impact of the  
pandemic on student  
learning to date?**

# Tangible learning loss has already occurred

Amount students learned in the 2019-2020 school year, % of historical scores



# Students didn't just learn less reading and math due to school shutdowns, they also experienced broader losses



## Broader curriculum

- Science
- History



## Broader skills and capabilities

- Motor skills
- Socio-emotional learning



## Mental health

- Trauma
- Anxiety and depression



## Physical health

- Obesity
- Physical fitness

Students “regressed” and were “unable to hold a pencil, when they could do so before”

Anxiety and depression increased with lengthy school closures

Some pupils “gained weight over the lockdown”

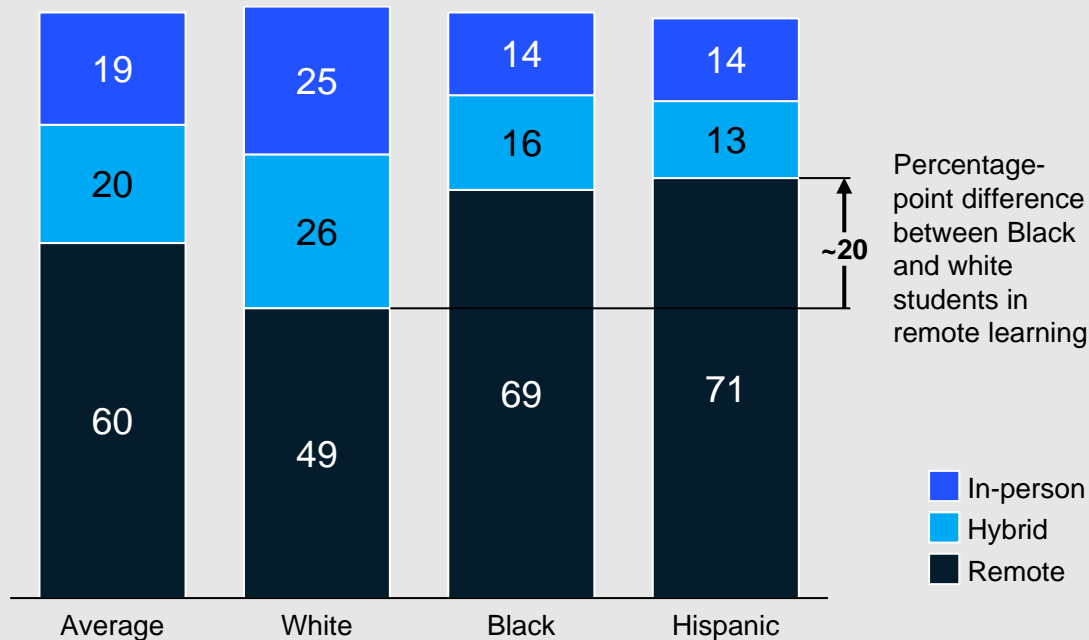


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## **Why is learning loss so unequal?**

## Black and Hispanic students are more likely to be learning remotely

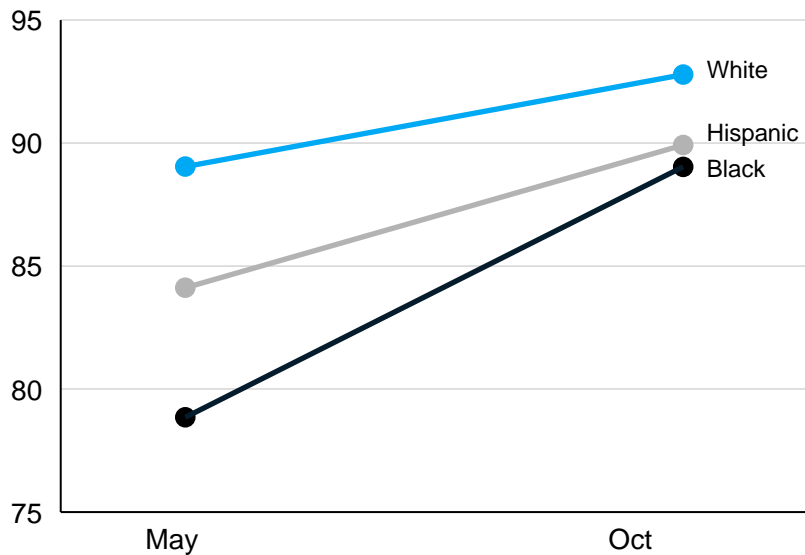
Students receiving each type of instruction (estimate), %



# Gaps in access have narrowed since the spring, but still remain

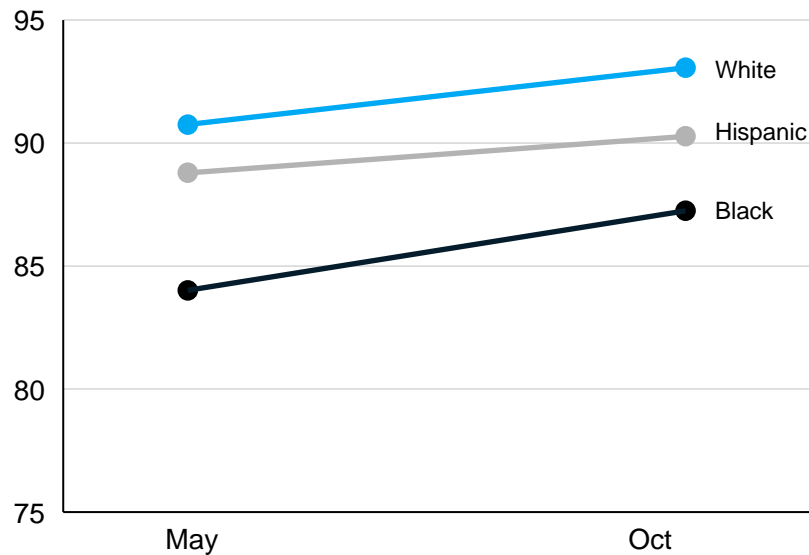
## Access to devices for learning

Percentage of students who always or usually have access  
(May 2020 to Oct 2020<sup>1</sup>)



## Access to the internet

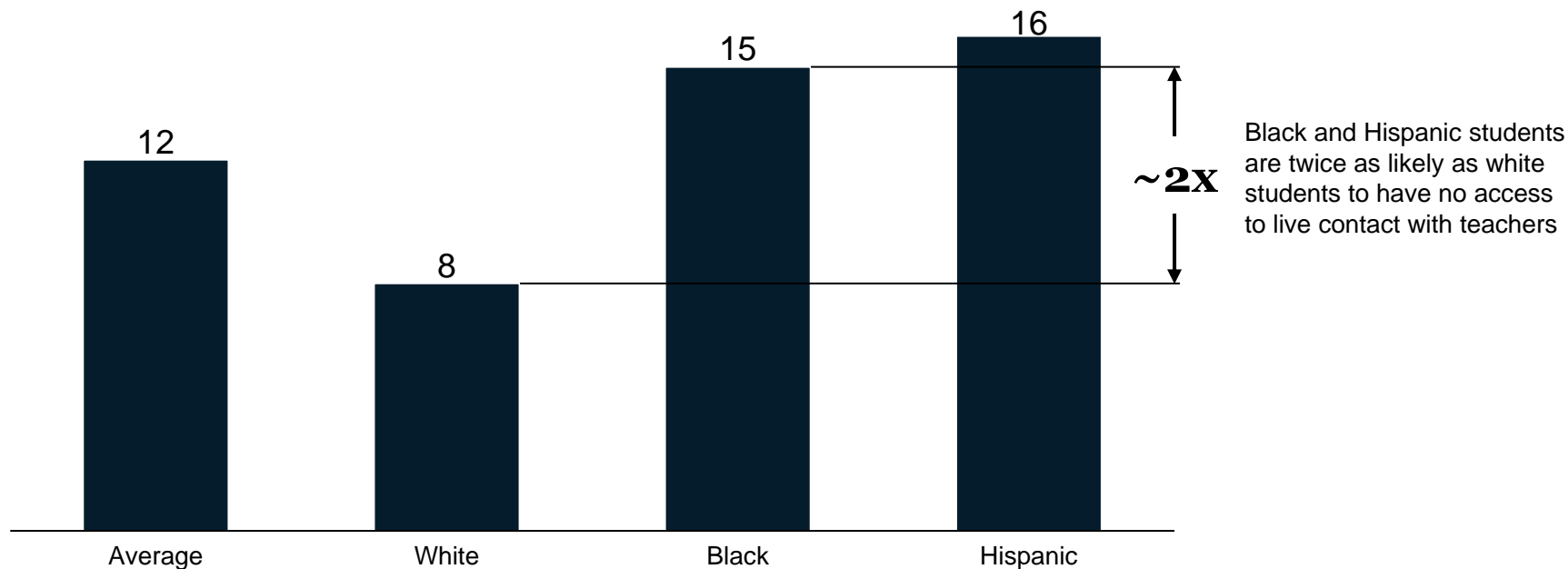
Percentage of students who always or usually have access  
(May 2020 to Oct 2020<sup>1</sup>)



1. May: Average of April 23 through May 26, 2020. Oct: Average of Sept 30-Oct 26th

# Black and Hispanic students are twice as likely as white students to have no access to live contact with teachers

Students who have no live interaction with teachers this fall (in person, by phone, or by video), %





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**What does this look like  
going forward?**

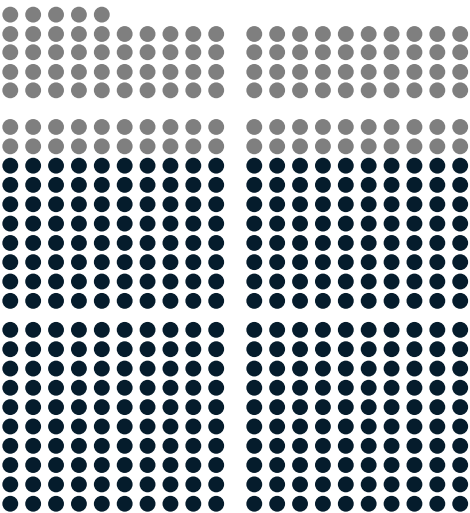
# Different scenarios significantly impact the scale of learning loss

Estimated loss in mathematics learning from March 2020 to June 2021

No Progress: Learning loss as in spring

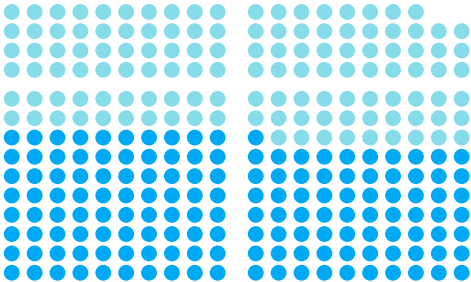
● 1 school-day lost

12-16 months



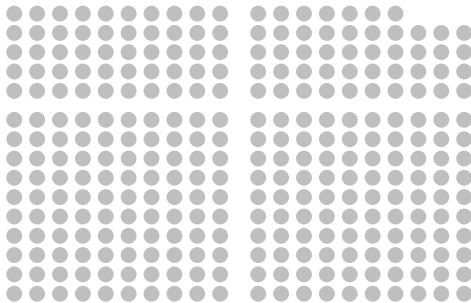
Students of color

5-9 months



White students

10 months



Average overall

# Different scenarios significantly impact the scale of learning loss

Estimated loss in mathematics learning from March 2020 to June 2021

**Status Quo:** Existing modalities with mix of remote quality

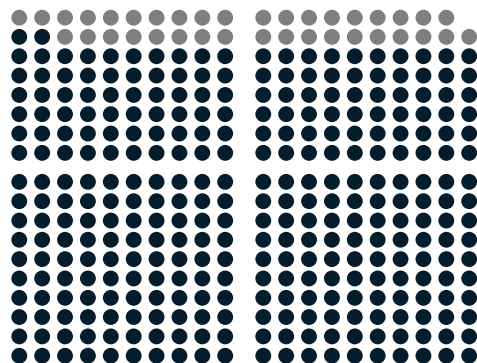
● 1 school-day lost

< Prev

02 - 04

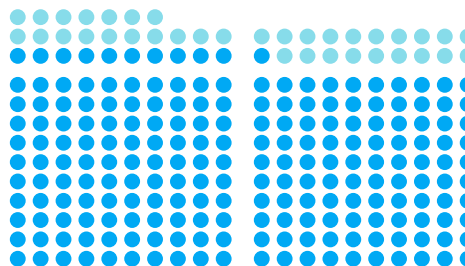
Next >

## 11-12 months



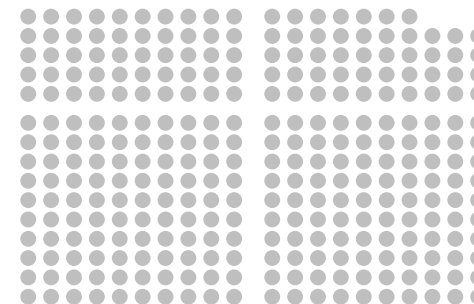
Students of color

## 7-8 months



White students

## 9 months



Average overall

# Different scenarios significantly impact the scale of learning loss

Estimated loss in mathematics learning from March 2020 to June 2021

**Better remote:** Investment to improve remote and hybrid

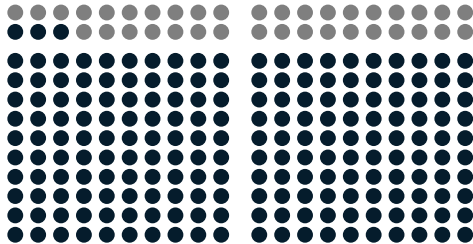
● 1 school-day lost

< Prev

03 - 04

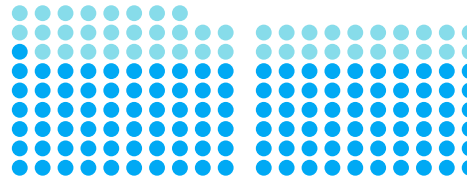
Next >

7-8 months



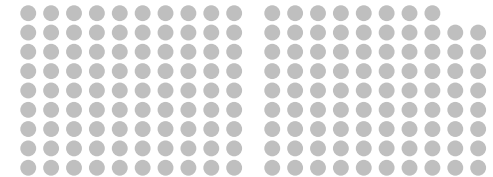
Students of color

4-5 months



White students

6 months



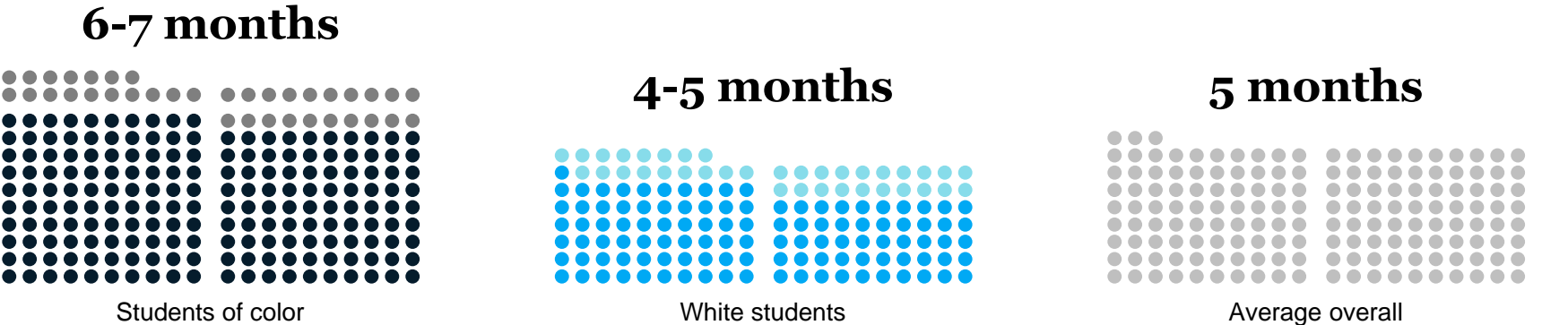
Average overall

# Different scenarios significantly impact the scale of learning loss

Estimated loss in mathematics learning from March 2020 to June 2021

**Back to school:** Status quo until Jan; typical growth thereafter

● 1 school-day lost



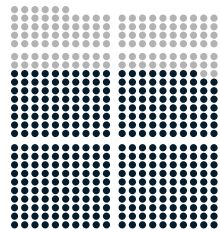
# Different scenarios significantly impact the scale of learning loss

Estimated loss in mathematics learning from March 2020 to June 2021

## No progress:

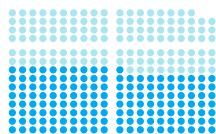
Learning loss as in spring

12-16 months



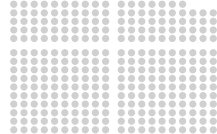
Students of color

5-9 months



White students

10 months

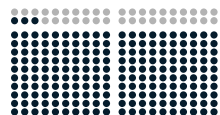


Average overall

## Better remote:

Investment to improve remote and hybrid

7-8 months



Students of color

4-5 months



White students

6 months

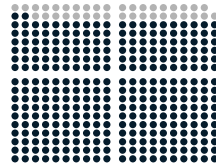


Average overall

## Status quo:

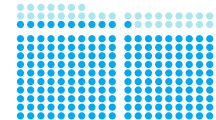
Existing modalities with mix of remote quality

11-12 months



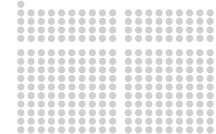
Students of color

7-8 months



White students

9 months

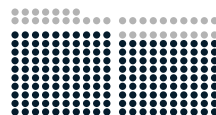


Average overall

## Back to school:

Status quo until Jan; typical growth thereafter

6-7 months



Students of color

4-5 months



White students

5 months

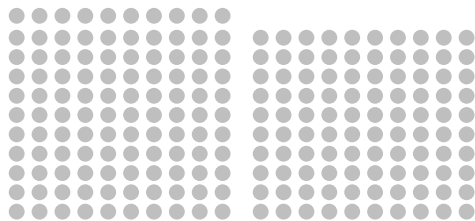


Average overall

# Lost learning has very real implications for the future of individual students, and our economy as a whole

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**~7 months  
learning loss**



**\$61,000-  
\$82,000**

Lifetime earning loss for  
the average student

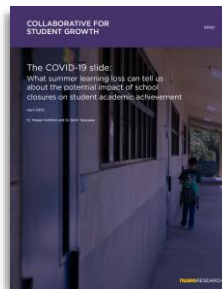
**\$173-271  
billion**

Annual loss in GDP by  
2040  
(0.8-1.3% loss)

# RESOURCES TO CHECK OUT



**Building Resilience in Youth Through Summer Experiences**



**The COVID-19 slide: What summer learning loss can tell us about the potential impact of school closures on student academic achievement**



**Shaping Summertime Experiences**



**2022 Summer Learning Toolkit – Michigan**



**Helping Students in Troubling Times**



# SUMMER PLANNING BOOTCAMP: GET READY FOR SUMMER SERIES

**Day 1, Part 2: Wednesday, March 31**

presented by



***Recruitment, Retention, and Relationships:  
Supporting Staff to Support Youth***

# PANEL



*Moderator*  
**Brodrick Clarke**  
NSLA



**Rod Hsiao**  
InPlay



**Andrew Maxey**  
Tuscaloosa Public Schools



**Sergio Garcia**  
Big Thought



**Katie Willse**  
The Learning Agenda

PRESENTED BY



# MODERATOR



**Brodrick Clarke**

*Vice President, Programs and Systems Quality*

NSLA

# PANEL



**Rod Hsiao**

*Founder and CEO*

InPlay



**Andrew Maxey**

*Director of Strategic Initiatives*

Tuscaloosa Public Schools



**Sergio Garcia**

*Senior Manager of Learning Systems*

Big Thought

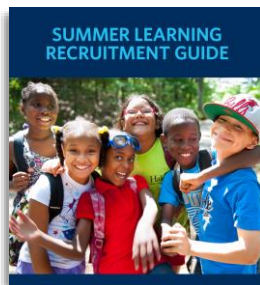


**Katie Willse**

*Engagement Manager and Senior Consultant*

The Learning Agenda

# RESOURCES TO CHECK OUT



**Summer Learning Recruitment Guide**



**Out-of-School Time (OST) Leader's Guide to Equitable Hiring and Staff Development Practices**



**InPlay Informational Flyer**



**Wallace Summer Planning Toolkit**



# SUMMER PLANNING BOOTCAMP

**Day 2, Part 1 & 2: Thursday, March 31**

Presented by

**RENAISSANCE<sup>®</sup>**

***Engaging, and Important Content: Incorporating  
Innovative Health, Fitness, Arts, and Academic Learning in  
Summer Learning***

Presented by



**NATIONAL CENTER ON  
Afterschool and Summer Enrichment**

***Investment of a Generation: Accessing and Leveraging  
Government Funding and Partnerships***

# UPCOMING EVENTS & RESOURCES

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# Thank you!

The webinar was recorded and will be available on NSLA's website.

[summerlearning.org](https://summerlearning.org)



**national summer  
learning association**

