

Creating Equitable Opportunities for Youth

The **National Summer Learning Association (NSLA)** works to ensure all of America's students, regardless of background, income, or zip code, can access and benefit from a high-quality summer learning experience every year.

At the Summer Learning Summit, 1,000 senior leaders from all sectors of education will convene to learn, share, and coordinate to make a difference for young people.

The following communities will be represented:

Schools & Districts • **State Education Agencies** • **Libraries and Literacy** • **Public and Affordable Housing** • Youth Employment & Internships • **Arts Education** • **Health & Fitness** • **College Access** • Research & Evidence • **Parks and Recreation Programs** • **Intermediaries & Community Organizations** • **Environment & Outdoor** • Special Populations



Now is the moment.

Young people impacted by the pandemic are desperate for the supports to catch up on learning and explore their interests and passions. Summer learning is a priority of policymakers, educators, and families like never before. Join us to make a difference.

Summer learning leaders and champions will convene to:

- Maximize the historic federal investment in summer learning
- Consider the impact of summer learning on youth outcomes, including health, academics, and behavior
- **Connect with each other to leverage ideas and strategies**
- Share best practices and innovations
- Be inspired by the potential!



AGENDA AS OF JANUARY 2023

MONDAY, OCTOBER 9

- 9 AM Professional Learning Communities Meet
- 12 Noon Welcome Plenary and Lunch
- 1-4 PM Learning and Networking Sessions
- 4-5 PM Specialty Receptions
- 5 PM Education Town Hall Welcome Reception
- 6 PM Innovation Hall Opening

TUESDAY, OCTOBER 10

- 8:30 AM Breakfast & Plenary
- 9:30 AM Learning and Networking Sessions
- 12 Noon Plenary and Lunch
- 1 PM Learning and Networking Sessions
- 4 PM Smithsonian Museum Reception & Tour
- 7 PM NSLA 30th Anniversary Celebration

WEDNESDAY, OCTOBER 11

- 8 AM PLC Networking Breakfasts
- 9 AM Learning and Networking Sessions
- 11 AM Closing Plenary
- 12 Noon Optional Capitol Hill Day Visits

SUMMER LEARNING SUMMIT

OCTOBER 9-11, 2023 · WASHINGTON, DC

CELEBRATING 30 YEARS OF IMPACT



national summer learning association



national summer learning association



Now seeking partners, sponsors and exhibitors to bring the National Summer Learning Summit to new heights. **The 2022 NSLA Conference was a sold-out success!** We invite you to join early to shape and support this exclusive gathering of multi-sector leaders coming together for young people.

SUMMIT REACH AND IMPACT

- 1,000 participants in the NSLA annual conference, nearly half are CEO-level, President, or Executive Director
- 50 Summer Learning Champions and Program Providers in attendance from every state
- 250+ school districts and state education agency leaders partner with NSLA in programs throughout the year
- Nearly 50,000 followers via email and social media regularly
- 150 youth leaders participate in our leadership programs

OPPORTUNITIES TO PARTNER

Sponsors: \$30,000-\$100,000

All sponsors receive recognition throughout the conference in digital & printed signage.

Options and benefits include:

- Sponsorship of a VIP event with top leaders
- Sponsorship of a specific PLC Track
- Conference registrations
- Social media promotion pre- and post- conference
- Prominent placement in our national billboard campaign



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NSLA BY THE NUMBERS



\$30 BILLION

SECURED FUNDING FOR SUMMER AND AFTERSCHOOL PROGRAMS IN THE RECENT AMERICAN RESCUE PLAN



\$3 MILLION

DISCOVERSUMMER.ORG MEDIA CAMPAIGN TO HELP STUDENTS FIND PROGRAMS



256,000

UNIQUE VISITORS ON DISCOVERSUMMER.ORG



15,000+

PARTNERS IN 50 STATES



5,000 ATTENDEES

JOIN NSLA'S WEBINAR SERIES



1,000 ATTENDEES

JOIN NSLA'S CONFERENCE



500 ORGANIZATIONS

PARTICIPATE IN 12 PLCS



150 YOUTH LEADERS

PARTICIPATE IN NSLA'S LEADERSHIP PROGRAMS



48 STATES

PARTICIPATING IN STATE SUMMER LEARNING NETWORK



PROMOTE EQUITY. CREATE OPPORTUNITY. BUILD COMMUNITY.

SUMMERLEARNING.ORG