

NATIONALSUMMER

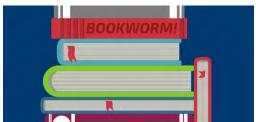
LEARNING WEEK JULY 8-13, 2019















SOCIAL MEDIA AND EMAIL COPY

TWITTER

Follow @summerlearning

General Tweets

National Summer Learning Week is quickly approaching on July 8-13. Go celebrate! Find a local event on @summerlearning's website now! https://bit.ly/SummerLearningWeek #SummerLearningWeek

What are you doing for National Summer Learning Week? Find out how to #KeepKidsLearning with @ summerlearning's tips for fun, family activities! https://bit.ly/2ZCRCdX #SummerLearningWeek

Spark your imagination this summer. Read a book, play a game, go for a hike, engage with your local library! Summer is a time to get out there! https://bit.ly/SummerLearningWeek #SummerLearningWeek

Join the @summerlearning movement and show your child learning and having fun with #SmarterSummers & #SummerLearningWeek. Learn more: https://bit.ly/2LajyTk



Research-based Tweets

30% of low-income youth accepted into college do not enroll in fall due to the "summer melt". Learn more: http://bit.ly/2DTZ235
#SummerLearningWeek

Research shows that elementary school students with high attendance in summer learning programs boost their math and reading skills.

@WallaceFdn: https://bit.ly/2BlaOQ9
#SummerLearningWeek

Good summer programs also provide students with access to nutritious meals since many children go hungry during the summer. Research shows that only 1 in 7 youth eligible for summer meal programs received them. @fractweets: http://bit.ly/2RA1IIS #SummerLearningWeek

The largest-ever summer learning study conducted by the @ RANDCorporation found that it was clear that low-income students experienced more setbacks over the summer compared to their wealthier peers. #SummerLearningWeek Learn more: https://bit.ly/2BlaOQ9 #SummerLearningWeek



TWITTER CONT.

Follow @summerlearning



Find more images here.

Advocate on Twitter

Support the Summer Learning and Meals Act! Tell Congress to provide grants to state libraries to allow schools with summer lunch programs to keep their libraries open for students during the summer months: http://bit.ly/CongressSummer#SummerLearningWeek #SummerMeals

#KeepKidsLearning and support #summerlearning & #afterschool programs! Tell congress to support @AmeriCorps, #21CCLC, #collegereadiness, and #studentsuccess: http://bit.ly/CongressSummer #SummerLearningWeek

FACEBOOK OR LINKEDIN

Follow @SmarterSummers on FB

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Minority children gain weight up to twice as fast during the summer as during the school year. In 2014, only one in six youth eligible for the federal Summer Food Service Program received subsidized meals during the summer, leaving millions of dollars in federal funding on the table and many young people to needlessly go hungry when school is not in session. Learn more at www.summerlearning.org/at-a-glance/ #SummerLearningWeek

Take the Summer Readiness Check from Learning Heroes to see how your child is doing. Find the free and fun throughout the community through summer library programs or the Museums4All program--those receiving food assistance (SNAP benefits) can gain free or reduced admission to more than 300 museums throughout the United States simply by presenting their EBT card. Learn more at http://bit.ly/summerstride #SummerLearningWeek

The House and Senate recently began work on their FY20 budget bills, showing strong support for 21st Century Community Learning Centers, Title IV Part A, and other key funding that supports summer programs. The Trump Administration proposal once again eliminates many education funding programs, so it is important for Congress to continue to hear from advocates on why these programs matter. Visit https://bit.ly/2RzWGMi. #SummerLearningWeek

NEWSLETTER COPY AND MORE

Link to summerlearning.org/summerlearningweek

Newsletter Copy

Led by the National Summer Learning Association (NSLA), National Summer Learning Week elevates the importance of keeping all kids learning, safe, and healthy during the summer. On July 8-13, the country will unite in advocacy efforts and celebrations hosted by hundreds of partner organizations from libraries to parks and recreation centers and civic and non-profit groups to promote awareness of the importance of keeping kids healthy and engaged during the summer. Find summer learning resources or an event/program near you today.



Download Pictures

Download pictures branded with the National Summer Learning Week logo <u>here</u>. Embed these pictures in your social media and email outreach.

Facebook Frame

Celebrate National Summer Learning Week with our 2019 Facebook Frame! Just update your profile picture by pressing "Add Frame" and then search for "summer learning"! You can also just <u>click here</u> to take any picture and include the frame with your Facebook app!

