





NATIONAL SUMMER LEARNING WEEK

JULY 8-13, 2019



SOCIAL MEDIA AND EMAIL COPY

TWITTER

Follow @summerlearning

General Tweets

National Summer Learning Week is quickly approaching on July 8-13. Go celebrate! Find a local event on @summerlearning's website now! <https://bit.ly/SummerLearningWeek> #SummerLearningWeek

What are you doing for National Summer Learning Week? Find out how to #KeepKidsLearning with @summerlearning's tips for fun, family activities! <https://bit.ly/2ZCRCdX> #SummerLearningWeek

Spark your imagination this summer. Read a book, play a game, go for a hike, engage with your local library! Summer is a time to get out there! <https://bit.ly/SummerLearningWeek> #SummerLearningWeek

Your brain is a muscle; don't forget to give it a workout this summer. #KeepKidsLearning through @summerlearning: <https://bit.ly/SummerLearningWeek> #SummerLearningWeek

Join the @summerlearning movement and show your child learning and having fun with #SmarterSummers & #SummerLearningWeek. Learn more: <https://bit.ly/2LajTk>



Research-based Tweets

30% of low-income youth accepted into college do not enroll in fall due to the "summer melt". Learn more: <http://bit.ly/2DTZ235> #SummerLearningWeek

Students with high attendance in free, 5-6 week, voluntary #summerlearning programs experienced educationally meaningful benefits in math and reading. Check out the findings from @WallaceFdn: <https://bit.ly/2BlaOO9> #SummerLearningWeek

#SummerLearning loss is a significant contributor to the #AchievementGap. #KeepKidsLearning with resources from @summerlearning: <http://bit.ly/2ztIloG> #SummerLearningWeek

Most students lose 2 months of mathematical skills every summer, and low-income children typically lose another 2-3 months in reading. Year after year, those losses add up. Learn more: <https://bit.ly/SummerLearningWeek> #SummerLearningWeek

TWITTER CONT.

Follow @summerlearning



Find more images [here](#).

Advocate on Twitter

Support the Summer Learning and Meals Act! Tell Congress to provide grants to state libraries to allow schools with summer lunch programs to keep their libraries open for students during the summer months: <http://bit.ly/CongressSummer> #SummerLearningWeek #SummerMeals

#KeepKidsLearning and support #summerlearning & #afterschool programs! Tell congress to support @AmeriCorps, #21CCLC, #collegereadiness, and #studentsuccess: <http://bit.ly/CongressSummer> #SummerLearningWeek

FACEBOOK OR LINKEDIN

Follow @SmarterSummers on FB

National Summer Learning Week is quickly approaching on July 8-13. Go celebrate! Find a local event from the National Summer Learning Association's website now! <https://bit.ly/SummerLearningWeek> #SummerLearningWeek

Minority children gain weight up to twice as fast during the summer as during the school year. In 2014, only one in six youth eligible for the federal Summer Food Service Program received subsidized meals during the summer, leaving millions of dollars in federal funding on the table and many young people to needlessly go hungry when school is not in session. Learn more at www.summerlearning.org/at-a-glance/ #SummerLearningWeek

Most students lose two months of mathematical skills every summer, and low-income children typically lose another two to three months in reading. By 5th grade, cumulative years of summer learning loss can leave low-income students 2.5 to 3 years behind peers, further widening the achievement gap. #KeepKidsLearning and close the gap. Learn more at www.summerlearning.org #SummerLearningWeek

Despite promising findings around reduced crime and mortality rates for participants, waiting lists to participate in summer job and job training programs are in the thousands in most major cities. Keep teens engaged, and keep them learning during the summer months. Contact your congressperson: <https://www.summerlearning.org/take-action/> #SummerLearningWeek

NEWSLETTER COPY AND MORE

Link to summerlearning.org/summerlearningweek

Newsletter Copy

Led by the National Summer Learning Association (NSLA), [National Summer Learning Week](#) elevates the importance of keeping all kids learning, safe, and healthy during the summer. On July 8-13, the country will unite in advocacy efforts and celebrations hosted by hundreds of partner organizations from libraries to parks and recreation centers and civic and non-profit groups to promote awareness of the importance of keeping kids healthy and engaged during the summer. [Find summer learning resources or an event/program near you today.](#)



Download Pictures

Download pictures branded with the National Summer Learning Week logo [here](#). Embed these pictures in your social media and email outreach.

Facebook Frame

Celebrate National Summer Learning Week with our 2019 Facebook Frame! Just update your profile picture by pressing "Add Frame" and then search for "summer learning"! You can also just [click here](#) to take any picture and include the frame with your Facebook app!

