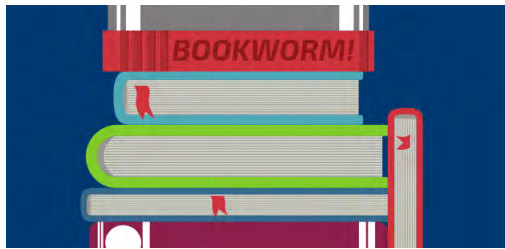




NATIONAL SUMMER LEARNING WEEK

JULY 6-11, 2020



SOCIAL MEDIA AND EMAIL COPY

TWITTER

Follow [@summerlearning](https://twitter.com/summerlearning)

General Tweets

National Summer Learning Week is quickly approaching on July 6-11. Go celebrate! Find a local event on [@summerlearning](https://twitter.com/summerlearning)'s website now: <https://bit.ly/SummerLearningWeek> #SummerLearningWeek #SummerMatters

Spark your imagination this summer. Read a book, play a game, go for a hike, start a rock collection, whip up your favorite summer recipe! Summer is a great time to learn explore your child's interests: <https://bit.ly/SummerLearningWeek> #SummerLearningWeek #SummerMatters

What are you doing for National #SummerLearningWeek? Take the #SummerMatters Challenge and show

us what #summerlearning activities you love to the most. Make it creative and innovative, but most importantly, have fun: <https://bit.ly/2ALGvrb>

There are more online resources than ever before to connect you to the bigger world. Check out resources from [@khanacademy](https://twitter.com/khanacademy), [@summerlearning](https://twitter.com/summerlearning), [@ednavigate](https://twitter.com/ednavigate), & [@WideOpenSchool](https://twitter.com/WideOpenSchool) to help your child this summer at <https://bit.ly/2UJMqUP> via [@BeALearningHero](https://twitter.com/BeALearningHero) #SummerLearningWeek

Research-based Tweets

According to [@nokidhungry](https://twitter.com/nokidhungry), "Summer is the hungriest time of the year for kids who depend on free school meals." Text "FOOD" to 877-877 to find your nearest #SummerMeals site: <http://bit.ly/314nI2R> The service is free and open to anyone. #SummerMatters

.@NWEA research predicts significant #LearningLoss from #COVID19 school closures. "Students may return in fall 2020 with roughly 70% of the learning gains in reading relative to a typical school year & less than 50% of the gains in math.": <https://bit.ly/3dlksoV> #SummerMatters

According to a study by [@theNASSEM](https://twitter.com/theNASSEM) for children and youth, summertime presents a unique break from the traditional structure, resources, and support systems that exist during the school year. #SummerLearningWeek Learn more: <https://bit.ly/2N7PiGE> #SummerMatters



TWITTER CONT.

Follow @summerlearning



[Find more images here.](#)

Advocate on Twitter

#SummerLearning is more important than ever right now. Tell #Congress to fully fund #TitleIVA and #21CCCLC and tell your governors to use #CARESAct funds to support summer programs: <https://bit.ly/30Shkhm> #SummerMatters #SummerLearningWeek

Children need #summerlearning to make up for mass losses as a result of #COVID19. #Congress and our #communities must ensure kids have learning opportunities, adequate meals, and a safe environment. #SummerMatters

FACEBOOK OR LINKEDIN

Follow @SmarterSummers on FB

National Summer Learning Week is quickly approaching on July 6-11. Go celebrate! Find local events from the National Summer Learning Association's website now: <https://bit.ly/SummerLearningWeek> #SummerLearningWeek

Proclaim Summer Learning Week in your community and show how essential summer learning is in closing the achievement and opportunity gaps in America. Now, summer is more important than ever given families are struggling to keep kids engaged in learning and summer providers are adapting to COVID-19 realities. Download this sample proclamation: <http://bit.ly/2XC3xY3> #SummerLearningWeek #SummerMatters

Summer learning matters, especially this year! It isn't always easy, but there's so much you can do to help your child learn and grow! #SummerStride from Learning Heroes includes tips & resources to help your family this summer. Check it out at <https://bit.ly/2UJMqUP>

The House and Senate are finally set to begin work on their FY21 education funding bills, which will hopefully include robust funding for 21st Century Community Learning Centers, Title IV Part A, and other key funding that supports summer programs. The Trump Administration proposal once again eliminates many education funding programs, so it is important for Congress to continue to hear from advocates on why these programs matter. Visit: <https://bit.ly/2V2CLc5>. #SummerLearningWeek

NEWSLETTER COPY AND MORE

[Link to summerlearning.org/summerlearningweek](http://summerlearning.org/summerlearningweek)

Newsletter Copy

Led by the National Summer Learning Association (NSLA), [National Summer Learning Week](#) is a week-long celebration dedicated to elevating the importance of keeping kids learning, safe, and healthy every summer, ensuring they return to school in the fall ready to succeed. Themes for the week are: Dive into a Book Adventure, Discover STEM and Soar, Arts, Eat Healthy and Grow Strong to Win at Wellness, Celebrate the Future Leaders of Tomorrow and Make a Masterpiece. [Find summer learning resources today.](#)



Download Pictures

Download pictures branded with the National Summer Learning Week logo [here](#). Embed these pictures in your social media and email outreach.

